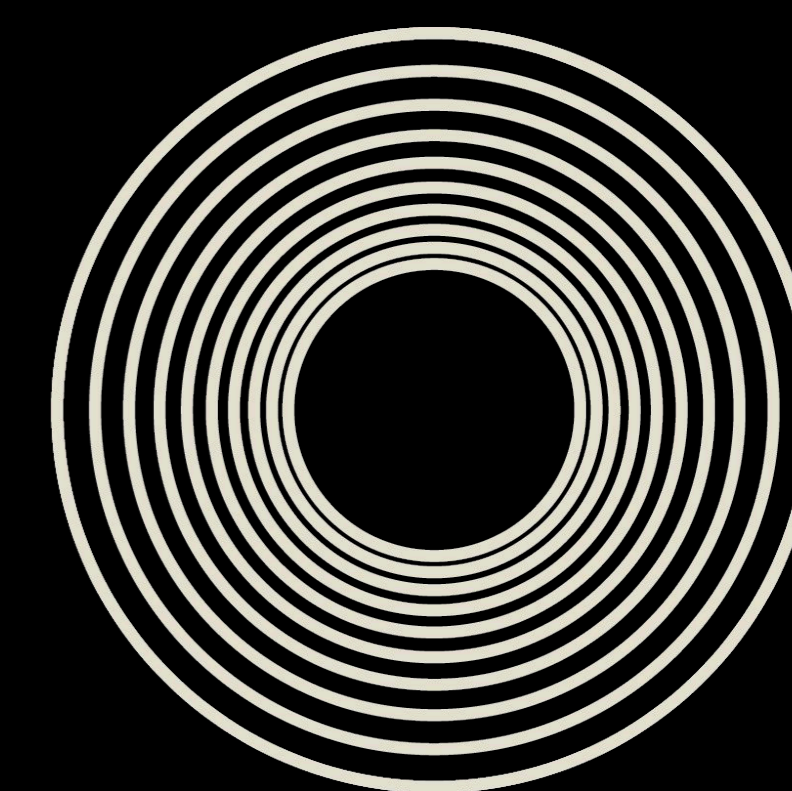




**Design for complex
ideas that change
the world.**



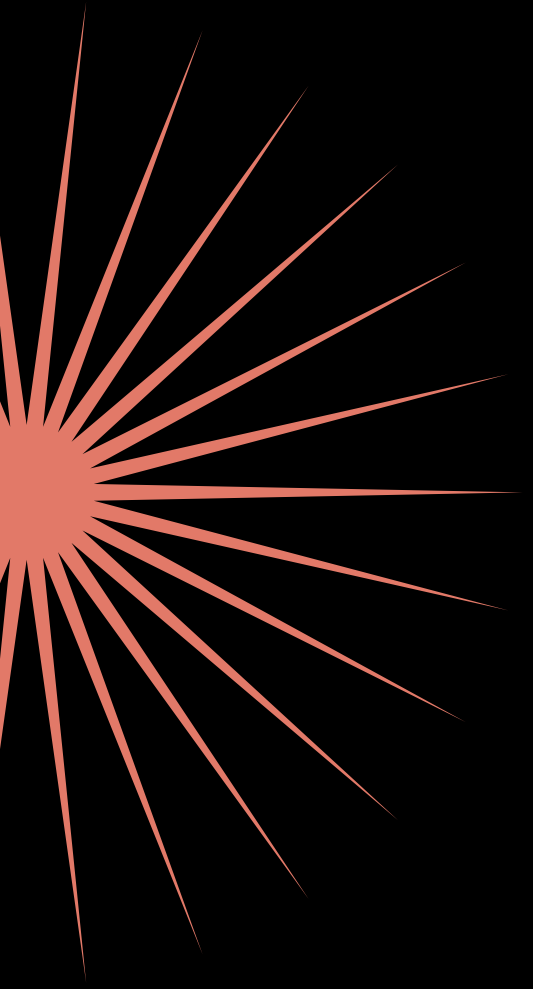
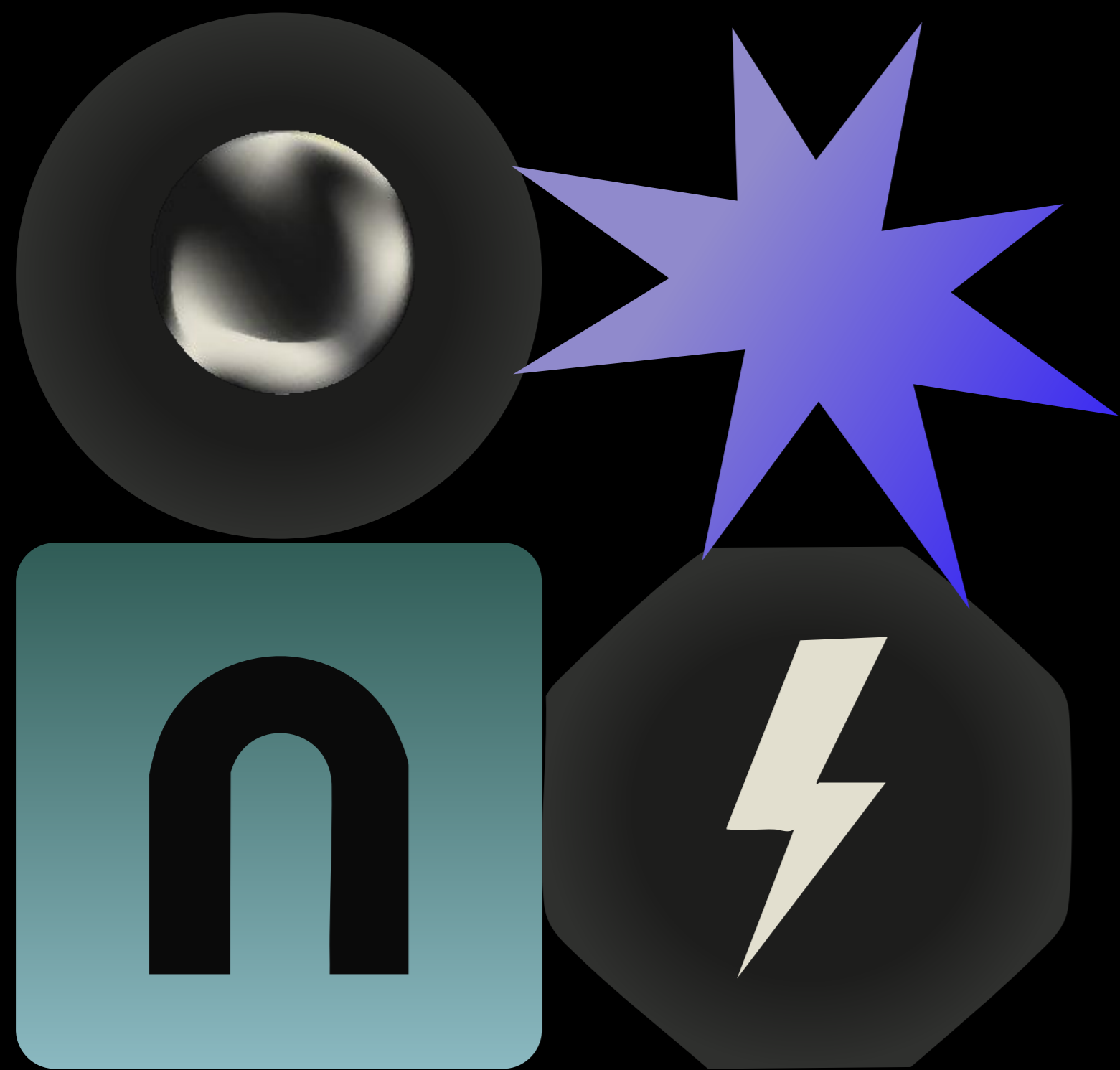


Table of contents

In this doc, you'll get a feel for how we work, what it costs, and what's included. Whether you're building something new or evolving what you've got, we're here to make the complex feel simple—and the final result feel like magic.

- 01** Read our story
- 02** See our impact
- 03** Meet our team
- 04** Project outcomes

- 05** Pricing + deliverables
- 06** Ongoing support
- 07** Portfolio
- 08** Get in touch



Read our story

 In Short

We create
scalable brands
and user-focused
websites to help
drive growth.

 We Specialize In:

Medtech

Biotech

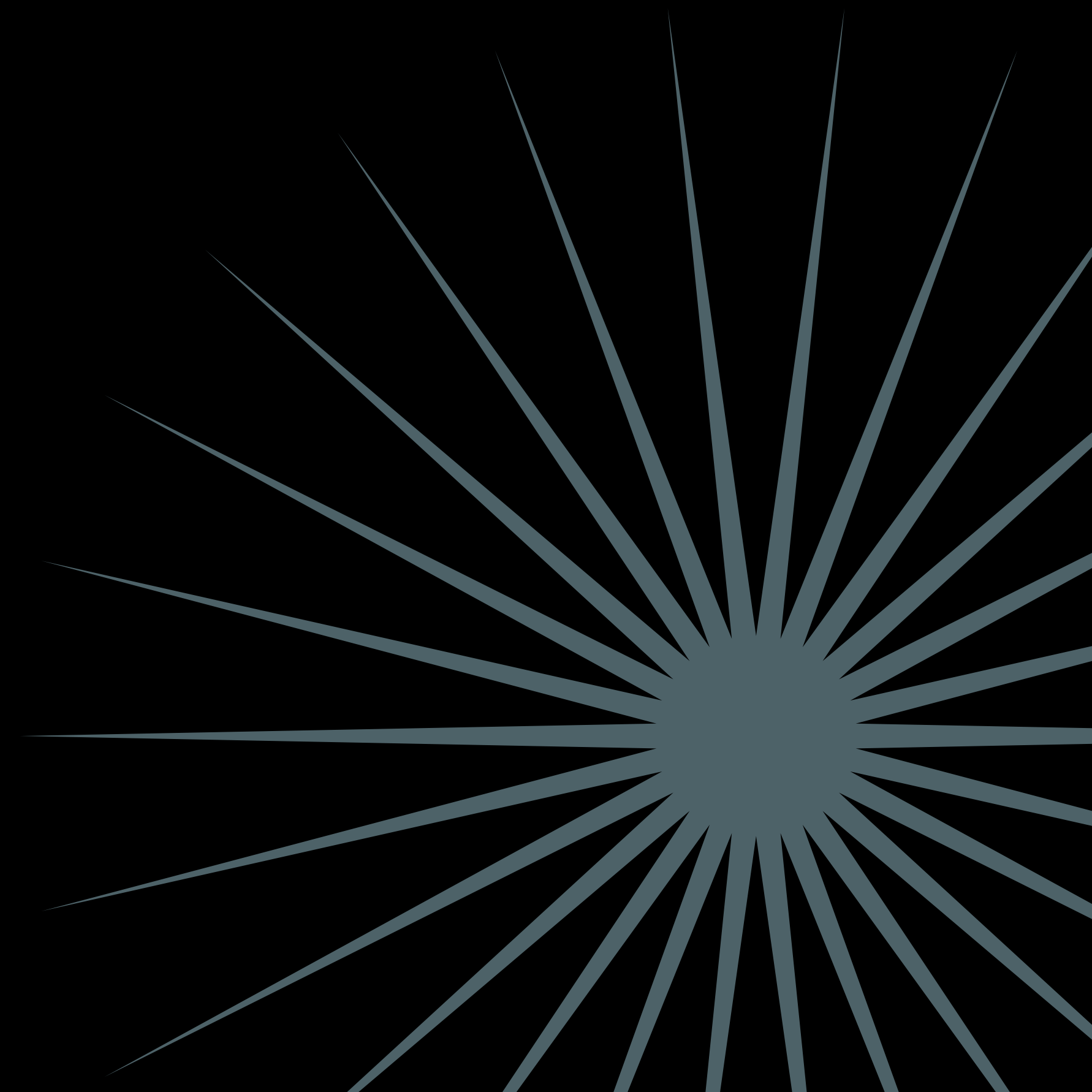
Life Sciences

SaaS Tech

Software

Regulated Industries

Tech Startups



 Our Story

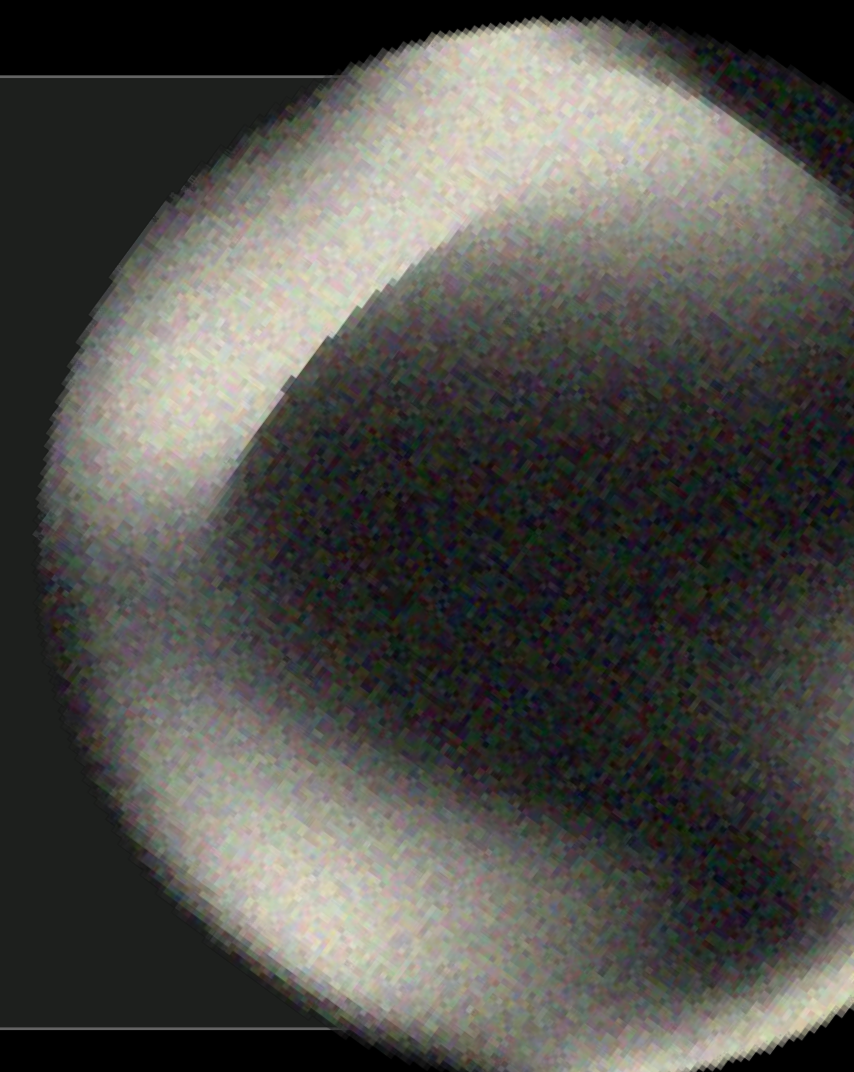
Since 2012, Wizardly has partnered with growing teams to create brands and websites that make a clear impact.

We understand the sprint you're in, so our process is built for: efficient project timelines, practical guidance, and ongoing support that helps your brand grow without the overwhelm.



285

brand leaders and counting!



 Our History

“We started Wizardly with one simple goal: to be the kind of creative partner we always wished we had. That hasn’t changed. We’re still a team of intelligent, adaptable people who care deeply about doing good work and making our clients’ lives easier. Can’t wait to see what we build together.”

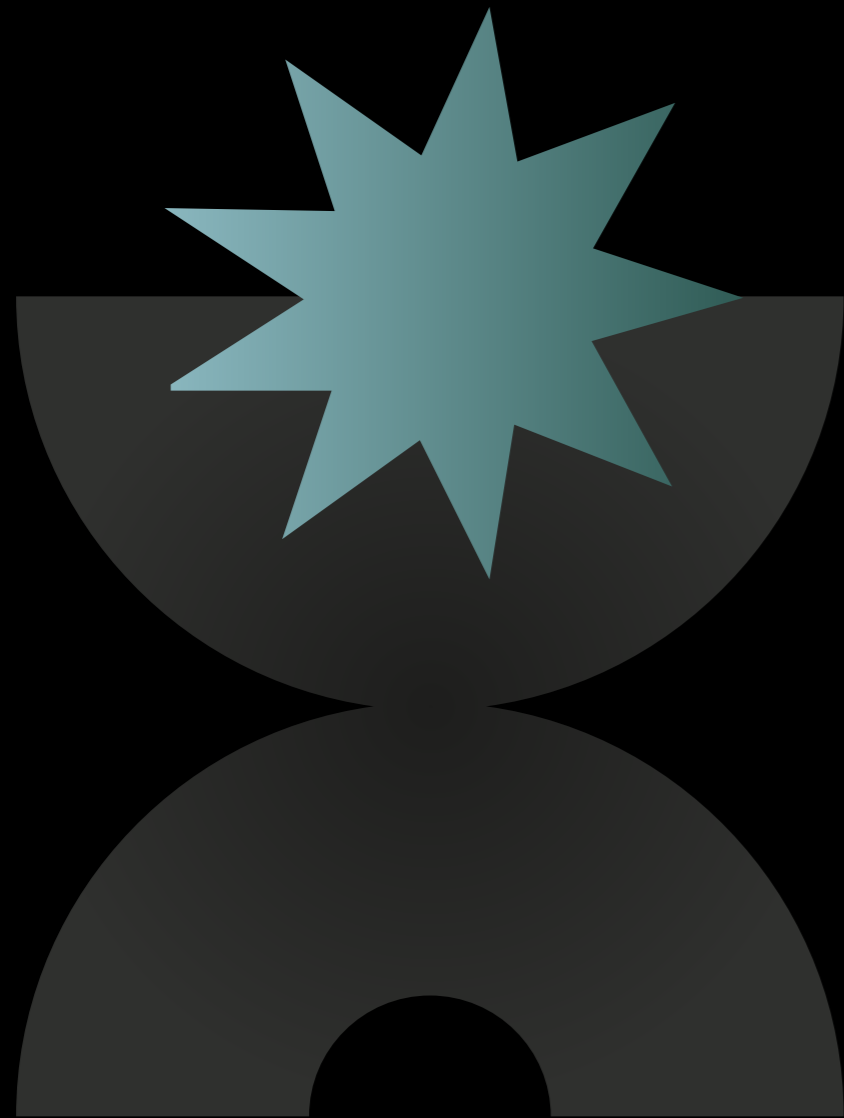


Meg Schlabs, Co-founder + Creative Director



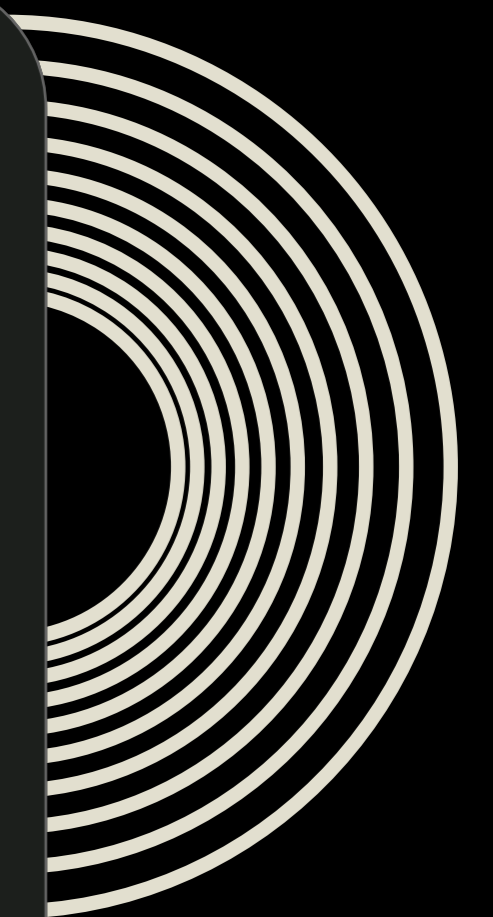


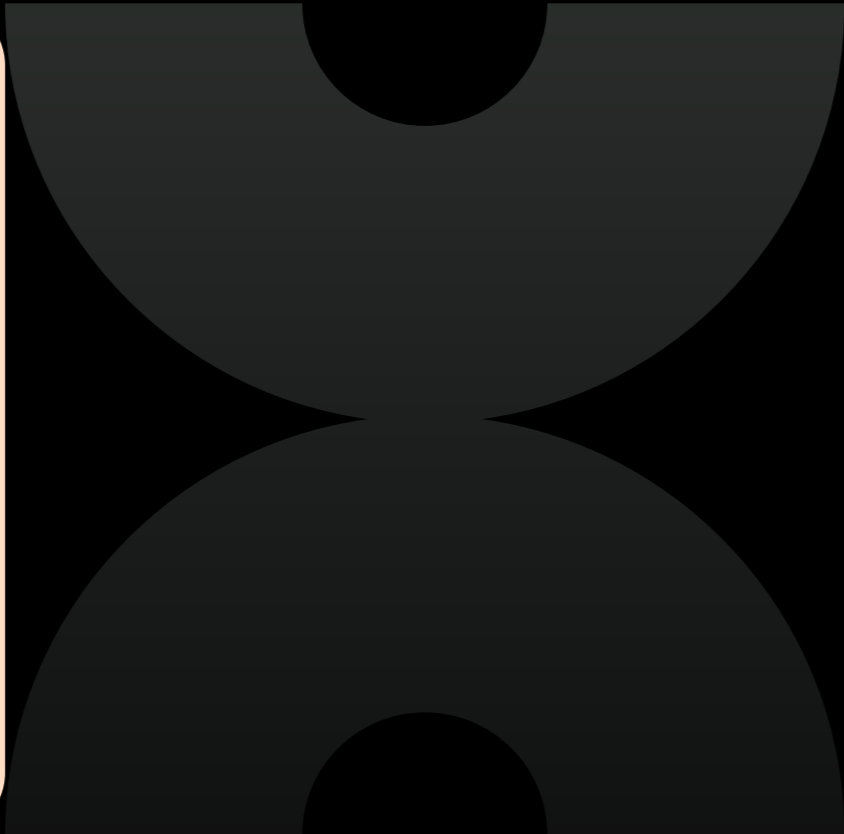
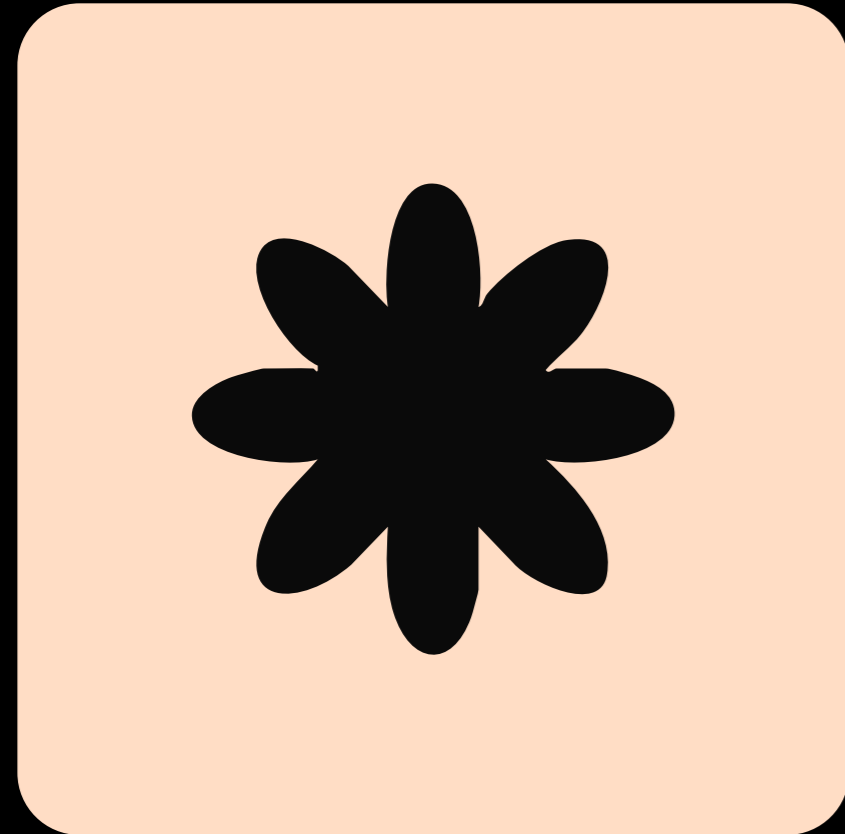
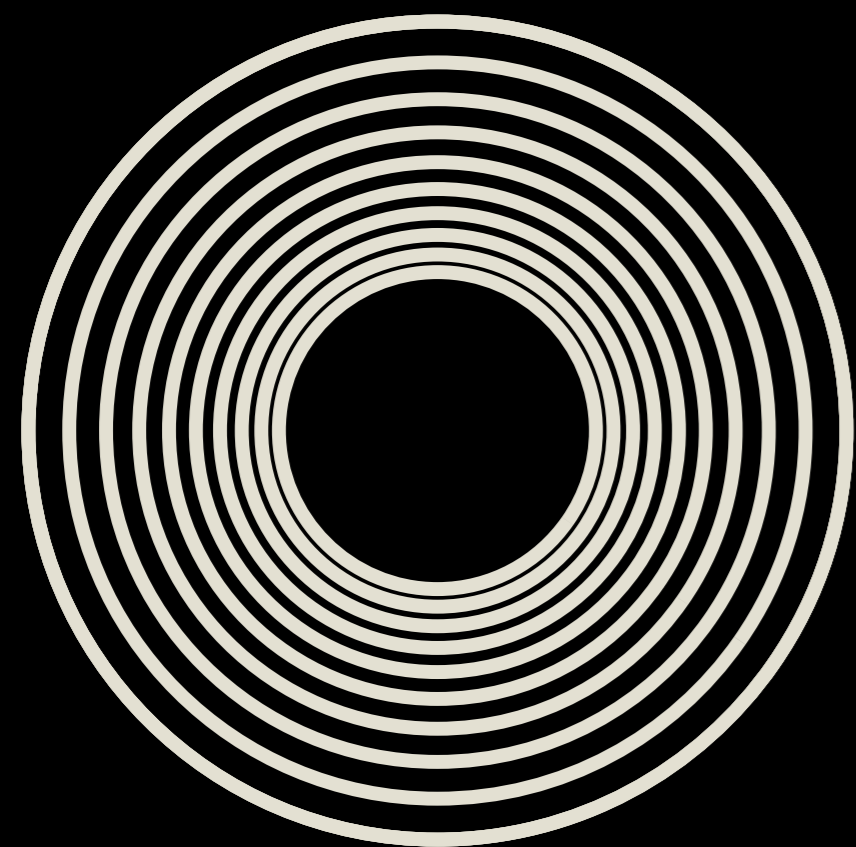
Beliefs Manifesto



- Design and copy should be evaluated together, not in silos
- Feedback loops should be fast and low-friction
- Assets should be easy to find and reuse (no gatekeeping!)
- Design and dev systems should get better over time, not fall apart
- Clients should be able to use their site, after launch day

We don't believe in dumping files and disappearing. We believe great brands come from partnership - ongoing, iterative, (talkative, even) and **built on shared context.**






See our impact

Why Wizardly?

We specialize in helping growth-focused teams:

- **Clarify their messaging** across web, deck, and brand channels
- Build flexible **design systems that scale** with internal teams
- **Launch websites** that don't just look better, but convert better
- **Collaborate across functions:** marketing, product, leadership
- Bring **visual consistency** to every channel
- **Manage assets post-launch** without dev dependency



“Wizardly has been an outstanding creative partner for us. They consistently think outside the box and bring fresh, innovative ideas to the table. From unique content and campaign concepts to eye-catching logos and design work, we value their creativity, reliability, and ability to translate our vision into engaging, memorable work.”



Chris Bedi, VP of Marketing





👋 Our Impact

What changed after Wizardly?



Domain Visibility

4X increase in domain visibility in LLMs for one biotech client.

Method: Proprietary SEO/SEM for LLMs

4X

Brand Authority

39M raised in Series B for Medtech SaaS company.

Method: AI copywriting and design, direct contributor on Series B pitch deck

39M

Website Conversion

20% more calls booked after website project for biotech client.

Method: Content architecture, ux design and design subscription

20%

Faster Design Deliveries

52% faster turnaround time on design and copywriting projects.

Method: AI for Design, content and animation.

52%

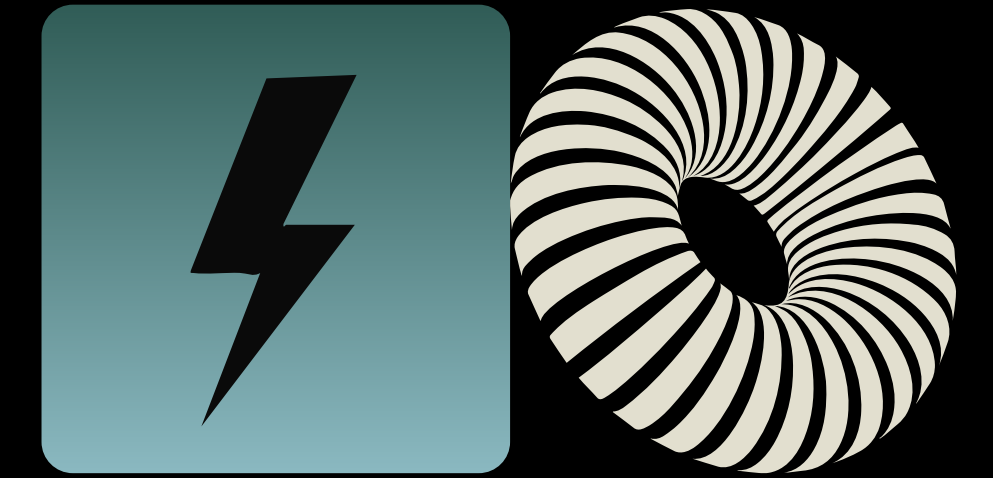


See our impact

wizardly

👋 Our Experience

Our craft, across every canvas



Video Production

From product launches to brand stories, we've produced videos that move audiences and drive results.

Watch our reel



309 Videos Produced

Marketing Materials

One-pagers, booth design, packaging, swag, and merch that people actually want to keep.

Ask for a selection

2185+ Designs Created

Deck Design

Investor decks, sales decks, pitch presentations, and polished keynote slides, built to win over rooms and screens alike.

View projects

139 Decks Completed

Websites

Strategy, storytelling, and seamless builds. We craft sites that look sharp, move fast, and grow with your brand.

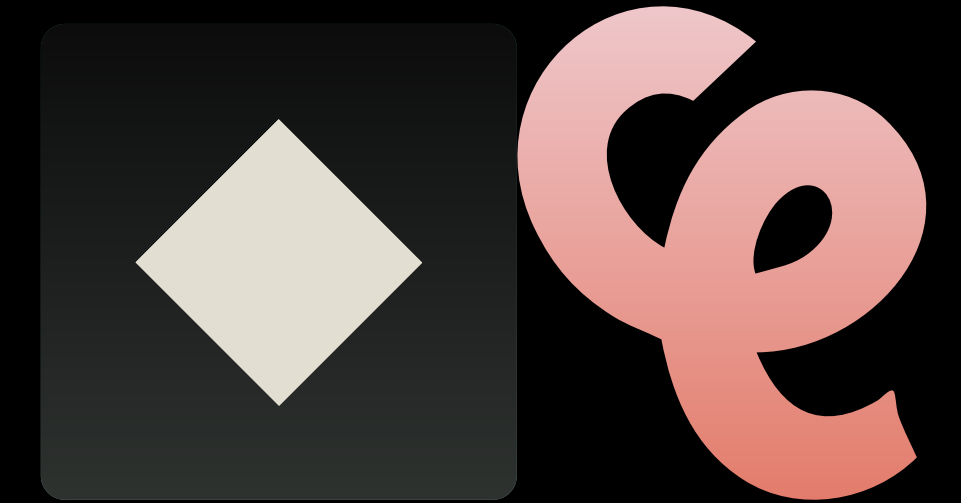
Explore our Work

200+ Websites Launched



👋 Our Differentiators

What makes our team different



✦

We know your industry

No onboarding your agency. We specialize in complex, technical industries like biotech, software, AI. So we understand the stakes, the audiences, and the level of detail each touchpoint requires.

✦

We grow with you

Many of our clients came to us pre Series A. We're still their agency post Series C. Your brand evolves, and we're there for each phase, funding rounds, pivots, scale-ups.

✦

We bring senior thinking

Every project is led by senior strategists and designers. You get experienced perspective from day one, not junior teams figuring it out as they go. Our senior team stays hands-on from discovery through delivery.

Why Wizardly?

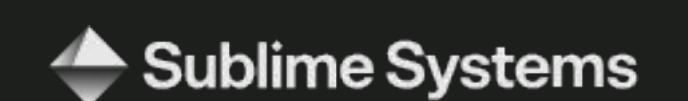
“I've been working with Wizardly for the past two years on a variety of design projects, from a complete redesign of our website to every piece of branding collateral imaginable. I've been consistently impressed by Meg, Josh, and their talented team of designers. They have been amazing thought partners for us, helping to get us from concept to final design, and have been willing to work at startup speed with tight deadlines. I'm especially grateful for their strong executive communication and presence, informed recommendations, and ability to understand a complex industry and product and translate it into beautiful and compelling design. Wizardly has played a vital role in Ketryx's accelerated growth journey.”



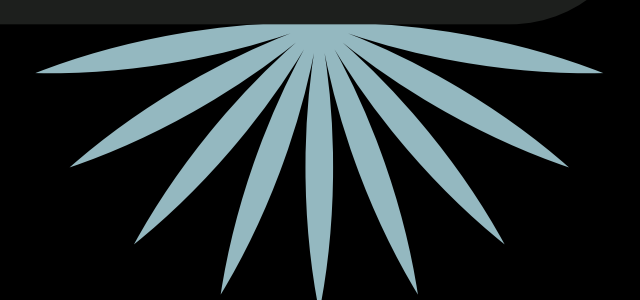
Jen Aceto, Product Marketing

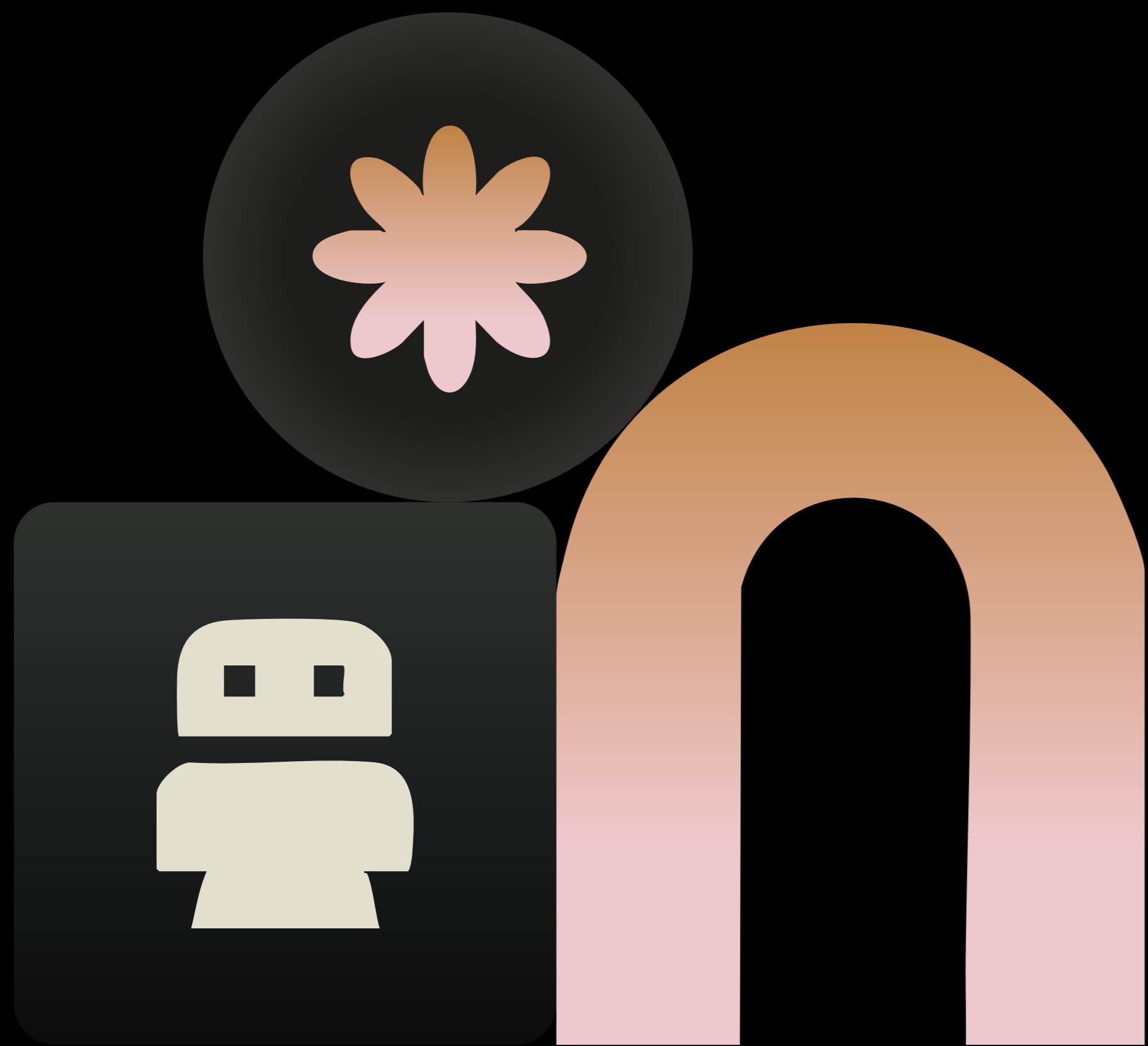


Erin Glabets, CMO



“I've collaborated with Wizardly across three different companies and see them as a critical extension of my internal team wherever I go. They continue to handle the gamut of brand design challenges with creativity, collaboration, confidence, kindness—and zero ego. The Wizardly team approaches every project with a 'yes/if', not 'no/because' mindset, and a willingness to hear the customer's needs while bringing their expertise and guidance to achieve the best results. I continue to be impressed by their ability to stay on top of the latest technology trends to deliver high quality designs and websites on budget and on time.” (Erin Glabets, Sublime Systems)





Meet our team

Your project team



Josh Rogers

Co-Founder + Project / Technical Director

Josh guides our project delivery team as Project Director. He will also advise on the technical systems supporting your new website, helping align internal workflows, permissions, and integrations. He ensures the solution we build is stable, scalable, and structured for long-term use across your team.



Meg Schlabs

Co-Founder + Sales Lead + Creative Director

Meg leads strategy, messaging, and creative direction for every engagement. She will guide the brand messaging work, shape the content and information architecture, and partner closely with your team to ensure every deliverable aligns with where you're headed as a company.

Your project team



Nick Tevosyan
Senior Developer

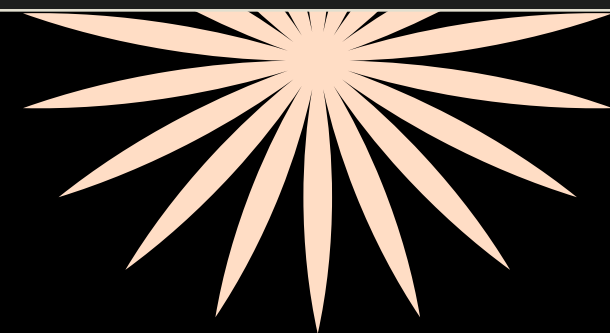


Brittany Steiner
Art Director / UX Expert



Kandace Hendley
Project Manager

 As Needed



A subject matter expert and advisor, brought in on a consulting basis, to keep written insights aligned to your science and audience.

Extended support team



Cassidy Gibson
Senior Designer



Alex Viator
Senior Designer



Kaitlin Barton
Deck Designer



Sara Echeverria
Senior Developer



Mariko Hickerson
SEO Expert



Lauren Grapes
Project Manager



Mimi Thompson
Operations Manager



Joseph Schlabs
Wizardly Studio Lead



 Our Core Values

In our interactions we are **relational**,
in our work we are **resilient**, in all
tasks we are **problem solvers**.

The Wizardly team is composed of individuals who are lifelong learners, that are always looking to extend their skills and learn something new to meet our diverse clients at their place of need.





Project goals

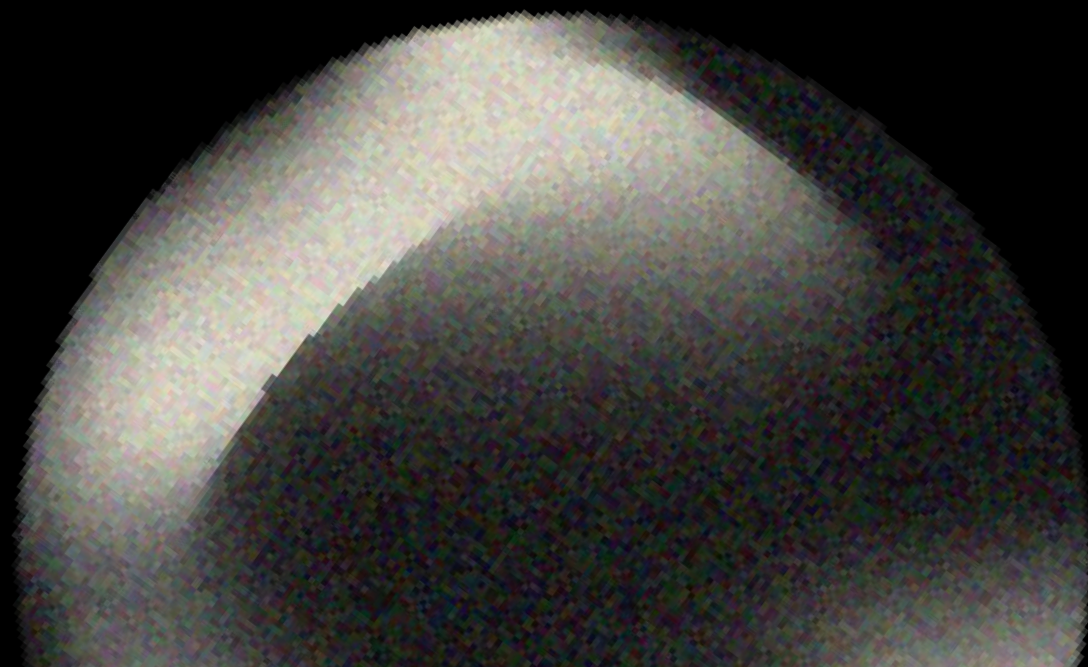
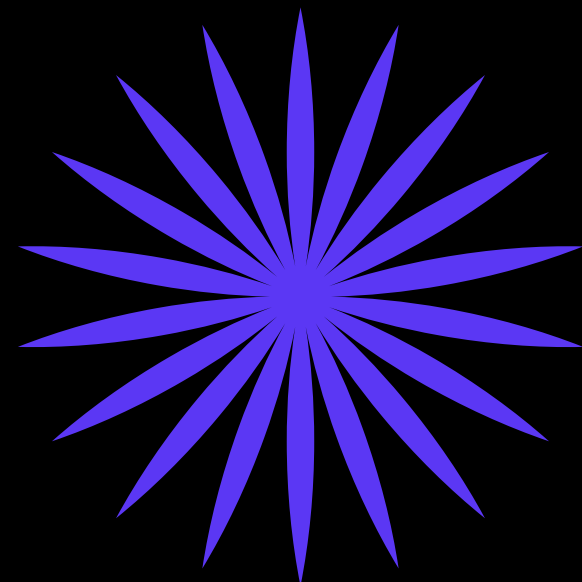
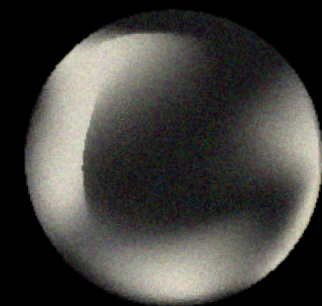


You're growing. You've got a lot riding on this.

Maybe your current website doesn't reflect the depth of your science. Or your brand has evolved faster than your messaging and marketing can keep up. Perhaps you're piecing things together, but what you really need is a system that validates your work, communicates with clarity, and grows with you. Wherever you're starting, we'll help you move forward with a plan that's strategic, scalable, and built to make complex ideas easier to understand.

Goals we tend to hear:

- + Refreshing your brand with a credible, modern design system that reflects where you're headed, not just where you've been.
- + Clarifying your value proposition to improve lead generation and make your product or service easier to understand.
- + Giving your team more control over your website, so updates don't bottleneck with developers.
- + Unifying your brand story across every channel—visual, verbal, and digital—for consistent, on-message communication that actually sticks.





In twelve years
working with
brands, we've
learned how to
make your brand
work harder.

The Wizardly Way not only solves the most commonly requested immediate needs—we build systems that keep things from going off the rails again.

- + Strategize
- + Design
- + Develop
- + Systematize
- + Repeat



Get aligned on what you're building, who it's for, and how to present it clearly.

We'll dig into what's working, what's not, and what your audience really needs from your brand and website. Our strategy projects are always zeroed in on building consensus within your team about what brand you're building together.



Typical Strategy Deliverables:

- Brand strategy workshop(s)
- Voice of customer or audience research
- Competitive audit + design inspiration board
- Brand positioning + value prop framework
- Website content architecture
- Copy outline or draft messaging
- Visual direction + moodboards
- Project plan + launch goals



This is where strategy turns visual. We'll bring your brand to life with a distinct look, feel, and tone. One that your team can rally around and your audience will remember.

We prioritize systems over one-offs, and always aim for clarity, utility, and delight.



Typical Design Deliverables:

- Logo design + brand identity system
- Color palette, typography, and design principles
- Key visual elements: iconography, illustrations, photography direction
- Modular website page designs in Figma
- Graphics for launch campaign, deck, or social
- Brand guide or design manual



We don't just hand off pretty files. We build websites that are intuitive to manage, accessible to all, and optimized to perform.



Typical Dev Deliverables:

- Responsive development of all approved site designs
- CMS setup for blog, team, resources, etc.
- Drag-and-drop page builders on every page
- Staging link for QA + revisions
- SEO-friendly page structures + metadata
- Accessibility and speed optimization
- Gated content resources
- Post-launch support + training for your team



After launch, you'll want to
move fast and stay on-brand
while doing it.

We'll equip your team with templates, components, and assets that keep everything consistent across decks, social, and the web. No more “do we have a version of the logo for this?”



Typical System Deliverables:

- Brand guidelines accessible to your team
- Figma or Canva-based design system for your team
- Graphics templates for decks, campaigns, or social
- Shared brand asset library (Dropbox, Figma, Canva, etc.)
- Training videos or Loom walkthroughs on how to use your design



Why Wizardly?

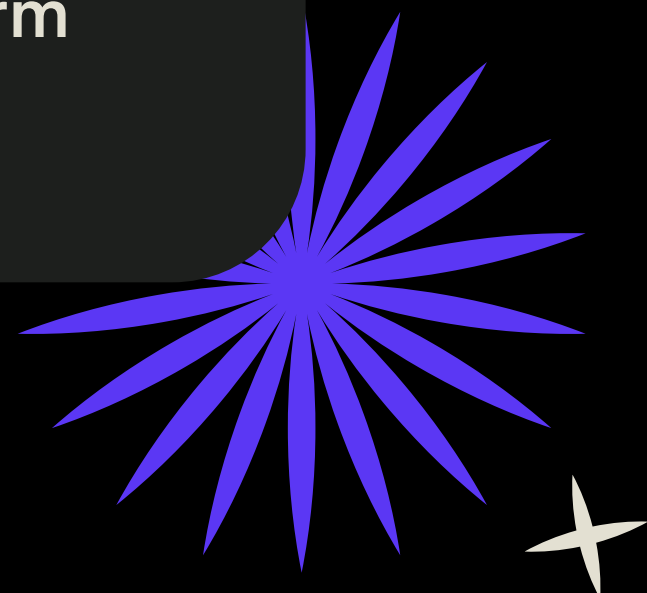
“The Wizardly team are rockstars in design, education, and customer service. I could not recommend Wizardly more highly. I’ve done two sites with them and their collaborative effort is so refreshing. They are the right team for your project!”

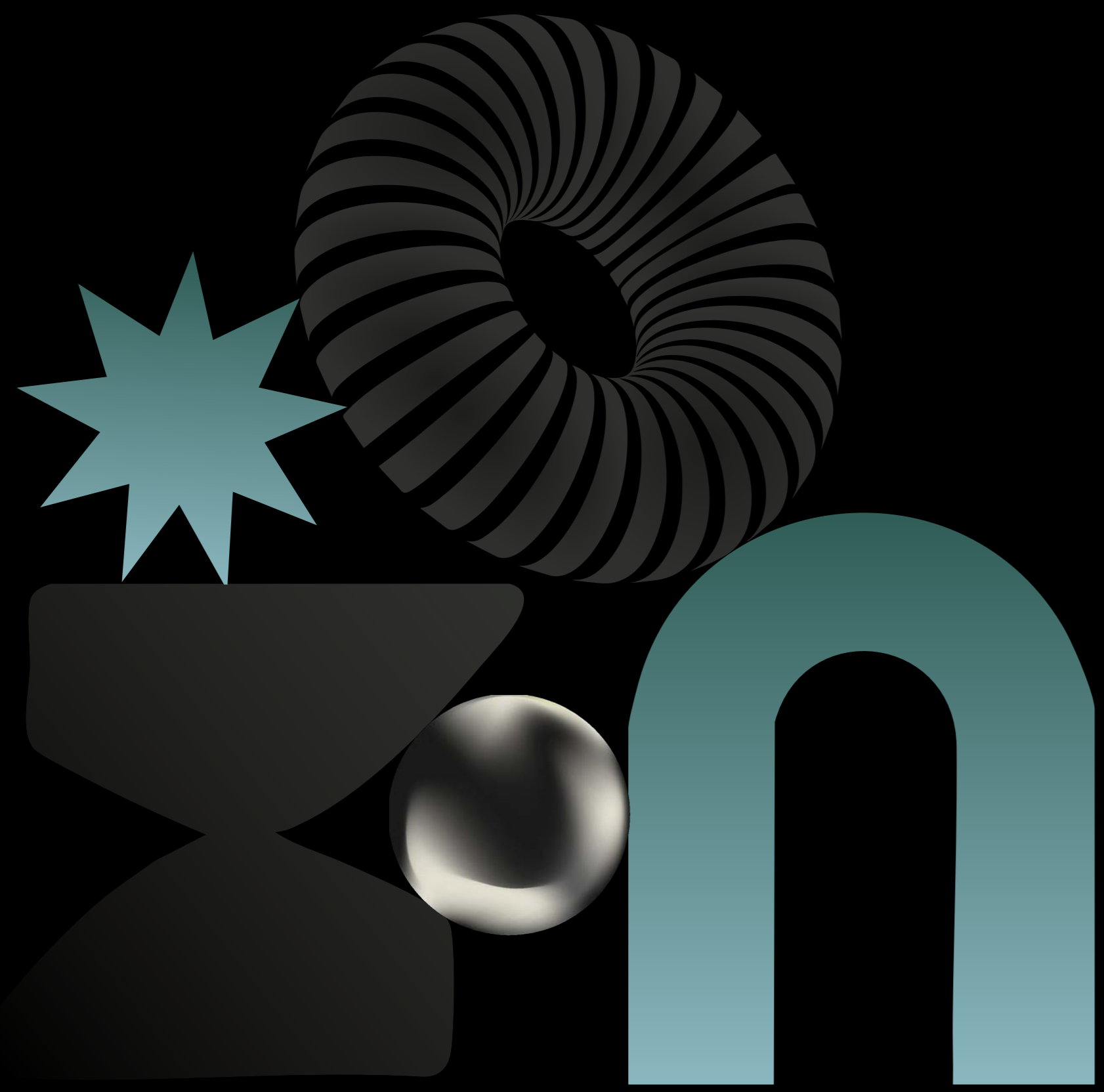


Don Donahue, Founder, Events Platform

We specialize in helping growth-focused teams:

- **Clarify their messaging** across web, deck, and brand channels
- Build flexible **design systems that scale** with internal teams
- **Launch websites** that don’t just look better—but convert better
- **Collaborate across functions:** marketing, product, leadership
- Bring **visual consistency** to every channel
- Empower teams to **manage assets post-launch** without dev dependency





Scope + timelines

Focus Package

A simple approach where we lead with the right creative direction, high-impact visuals, a modular, scalable site foundation, and a strategic design system. **Ideal if:** You want to modernize quickly, improve usability, and stretch budget with an efficient team handoff.

Key Brand Deliverables

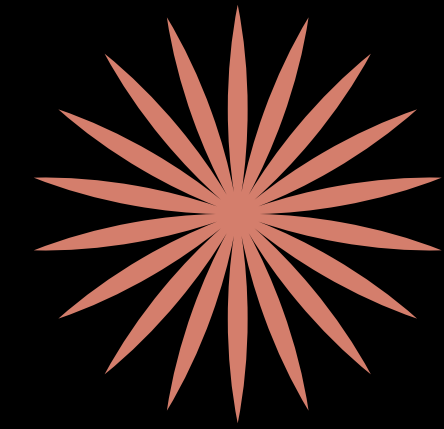
- Discovery and UX research
- A site audit and URL mapping
- Creative direction - 2-3 options
- Branded visual design and graphics (site-wide + design system)
- Content Architecture, sitemap, user journey mapping
- 7-15 Page Design Mockups in Figma
- Modular, drag-and-drop WordPress platform allowing easy updates without developer intervention. 7-15 pages.
- Usable design system for ongoing marketing efforts.
- Internal training sessions for your website.
- SEO Basics package.

\$38-\$54k

Focus Package Investment



Focus Timeline



12 Weeks

Estimated Duration For Initial Launch

Week 1

- Discovery sessions with stakeholders
- Design audit and analytics review
- Collect content, brand, and SEO materials

Weeks 2–3

- Sitemap and IA mapping
- High-level messaging framework
- Content audit
- Train GPTs on brand

Weeks 4–5

- Creative direction options
- Graphics delivery
- Figma desktop phase 1 pages designed
- Page Revisions

Weeks 6–8

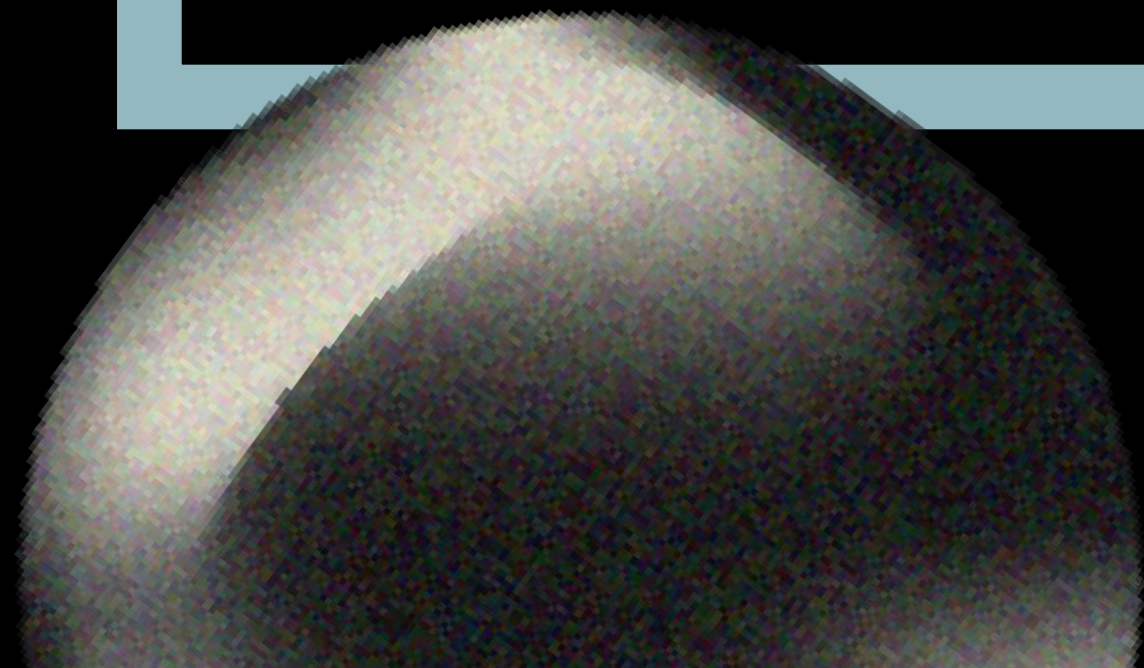
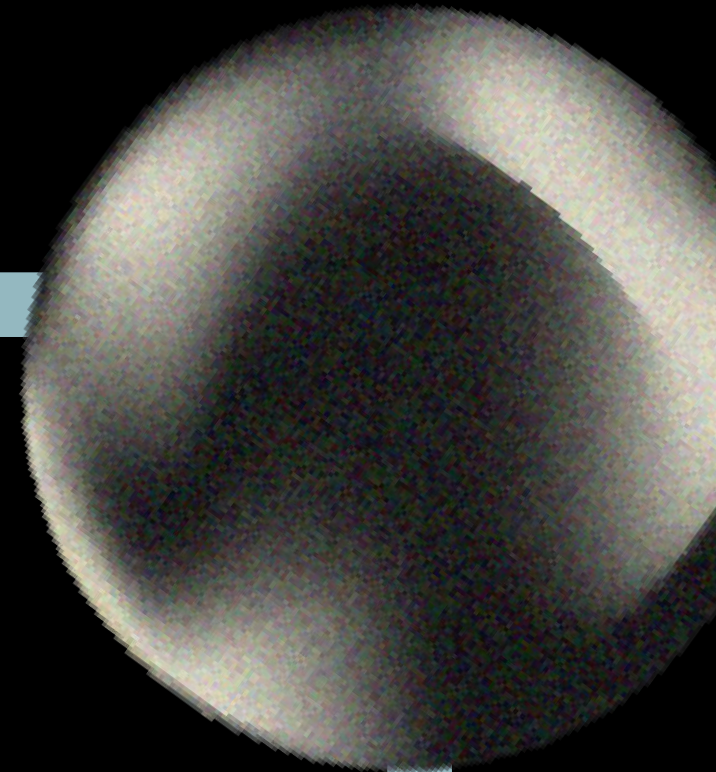
- Phase 2+ pages in Figma designed
- Illustration and branded graphic treatments completed
- Component system buildout for reuse

Weeks 9–10

- WordPress development using Elementor
- CRM integration: HubSpot form setup and testing
- CMS training session with client team

Weeks 11–12

- QA across devices and browsers
- Redirects, sitemap, and analytics configuration
- Final bug fixes, launch, and support begins



Magic Package

Reimagine your brand fully through website architecture, visuals, messaging, and interactivity.


Ideal if: You want a high-end web experience with a high-touch team that supports brand expansion through for every channel.



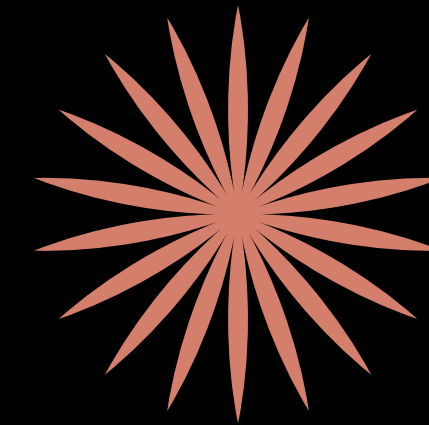
\$55+

Magic Package Investment

Key Brand Deliverables

- Discovery and UX research
 - A site audit and URL mapping
 - Creative direction - **3-4 options**
 - Branded visual design and graphics (site-wide + design system)
 - Content Architecture, sitemap, user journey mapping
 - **15-30** Page Design Mockups in Figma
 - Modular, drag-and-drop WordPress platform allowing easy updates without developer intervention. **15-30** pages.
 - Usable design system for ongoing marketing efforts.
 - Internal training sessions for your website.
 - **Animation:** Animated product/science explainer and micro-interactions site-wide
 - **SEO copywriting:** site-wise + brand messaging
 - **Advanced technical SEO:** on-page, metadata, accessibility improvements, structured content, and performance enhancements.
 - **Marketing graphics package:** zoom, campaign templates, deck templates, social banners.
- 

Magic Timeline



20 Weeks

Estimated Duration For Initial Launch

Week 1-2

- Discovery sessions with stakeholders
- Design audit and analytics review
- Collect content, brand, and SEO materials

Weeks 3-4

- Sitemap and IA mapping
- High-level messaging framework
- Content audit
- Train GPTs on brand

Weeks 5-6

- Creative direction options
- Graphics delivery
- Figma desktop phase 1 pages designed
- Page Revisions
- Present web animation ideas

Weeks 7-10

- Phase 2+ pages in Figma designed
- Illustration and branded graphic treatments completed
- Component system buildout for reuse
- Map out animation stills
- Build web animations

Weeks 11-14

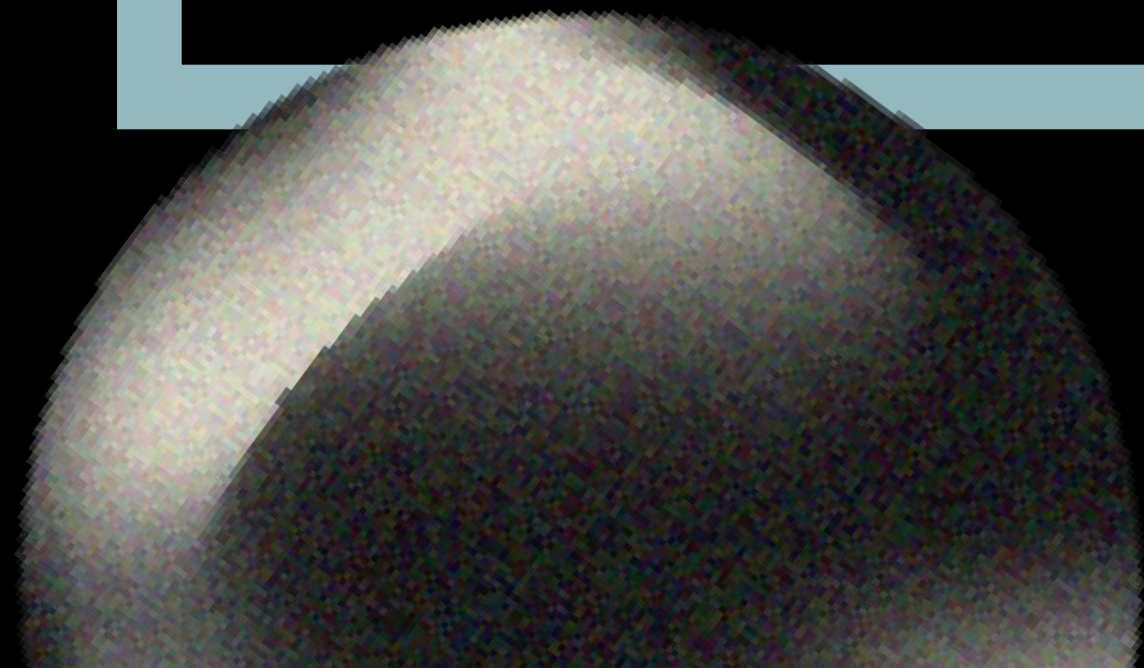
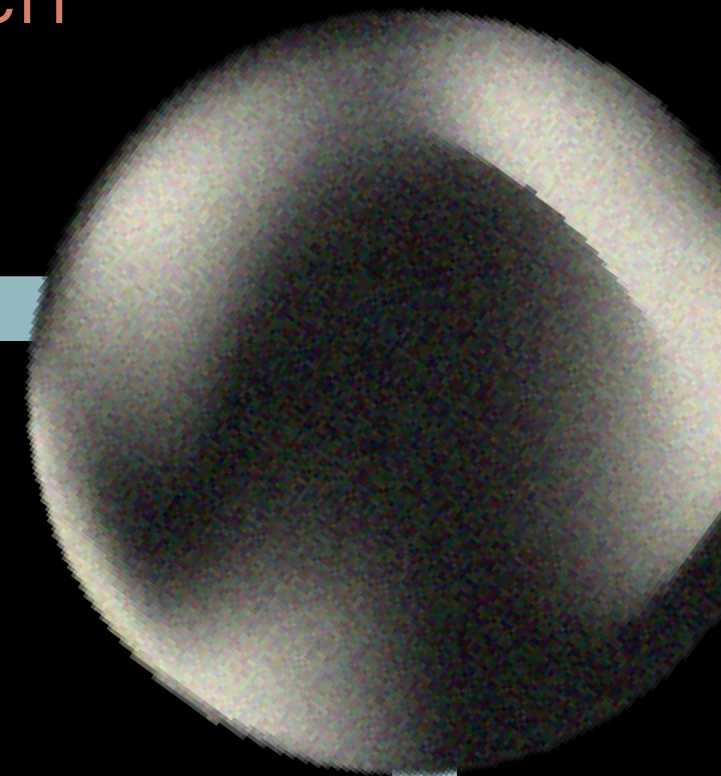
- WordPress development using Elementor
- CRM integration: HubSpot form setup and testing
- CMS training session with client team

Weeks 15-16

- Storied animation project
- Animation revisions

Weeks 17-20

- QA across devices and browsers
- Redirects, sitemap, and analytics configuration
- Final bug fixes, launch, and support begins





Ongoing support

 Design Subscription

Ongoing Content + Design Support

Summary

After onboarding, our team supports Cogstate with content creation and design work through a capped Design Subscription. You can assign tickets for writing, design, or production needs — including outbound content, slide design, campaign assets, conference collateral, or iterative improvements to previously delivered materials.



 Design Subscription

Ongoing Content + Design Support

Overview

- Ticket-based support across content, design, and light production
- Ideal for ongoing outbound iterations and monthly marketing needs
- Quick-turn execution with a senior design and writing team
- Work is capped within an agreed subscription level
- PM oversight keeps tickets organized, scoped, and prioritized



Pricing + Deliverables

Content Creation

3-6 hrs per ticket

- Highly targeted outbound campaigns (LI + email)
- Repurposed content (white papers → slides, fact sheets, 1-pagers)
- Conference campaign concepting and copywriting (+10 hours)

Messaging + Light Strategy

2-4 hrs as needed

- Alignment checks to maintain clarity and hierarchy
- Adjustments for upcoming conferences or new use cases

Design Production

6-12 hrs per ticket

- Slide design (executive or conference-ready)
- Fact sheets, visual design, and light campaign assets (conference)
- One-pager templates for LI posts and outbound sequences
- Conference booth design (+25 Hours)
- Social templates and headers

Project Management

2-5 hrs monthly

- Weekly check-in or async summary
- Ticket prioritization + scoping
- Status tracking inside shared workspace

Subscription:

- Month-to-month subscription
- Tickets accepted weekly
- Most tasks completed in 3-7 business days
- Larger tickets delivered in 10-14 days



Hourly Rate



We'll onboard your brand, loop in our senior design team, and start moving fast. Slack threads, kickoff calls, shared files, the works. Our hourly rate is billed only for what you use.

One-time client onboarding fee (waived by previous engagement)

To kick things off and get your brand fully onboarded to our design programs, we charge a **one-time onboarding fee of \$2,200**. This ensures we're set up to deliver the best design results from the start. This fee only occurs prior to our first project together.

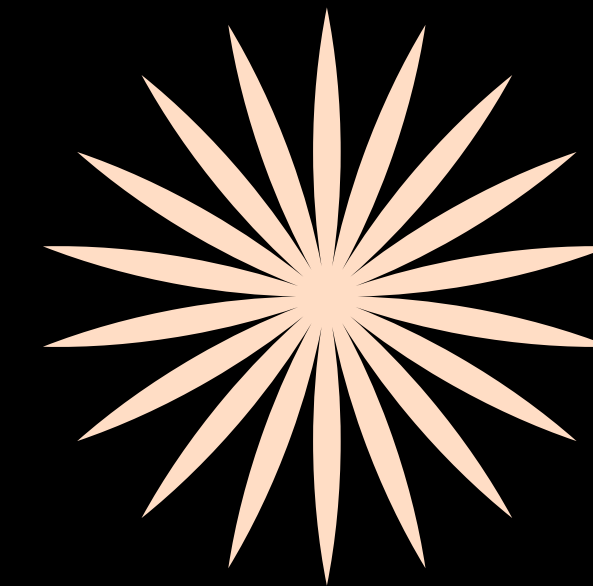
 **Jump into design.**

\$185/hr

Non subscription rate: \$225



Subscription Features



30-Day Trial Period

We can test a few projects during a trial run to see if we are the right fit for each other.

No Minimums

You choose a monthly cap. We won't spend over without asking

Multiple Projects

You can run multiple projects at once, with our team managing the flow

Easy Contract

No long-term contracts—just 30 days' notice to pause or cancel

Swiss-Army Design

Multi-disciplinary designers whose skills run across UX, Print, and Graphics.

AI-Driven Workflows

Designers who use AI skills to jump through design barriers, while staying on brand.

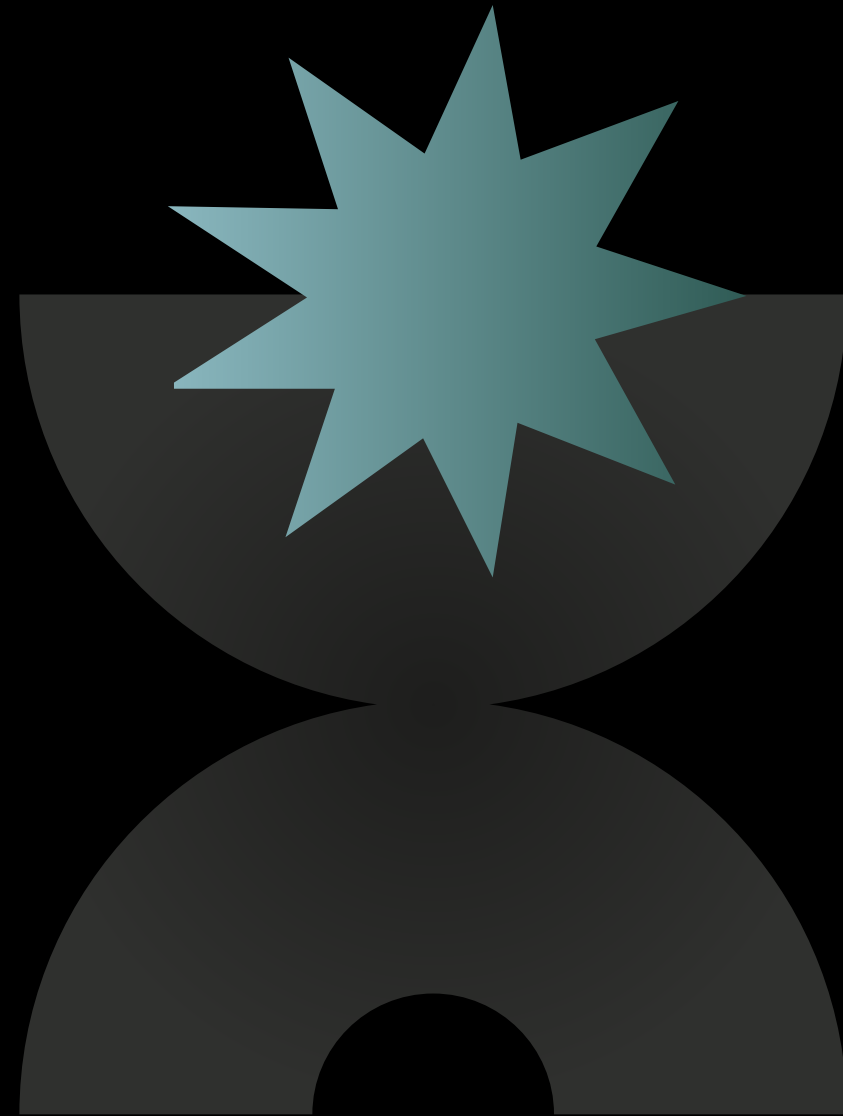
Budget Tracking

We bid each project before work starts so you're never guessing on hours

Team Sync

Weekly check-ins and daily slack messages, keep work moving and priorities clear

Beliefs Manifesto



- Design and copy should be evaluated together, not in silos
- Feedback loops should be fast and low-friction
- Assets should be easy to find and reuse (no gatekeeping!)
- Design systems should get better over time, not fall apart
- You shouldn't have to explain your brand every time you need a new page

We don't believe in dumping design files and disappearing. We believe that **great design comes from partnership** - ongoing, iterative, (talkative, even) and built on shared context. This subscription give us space to work that way.



Use your subscription for:

Motion + Video

- Web Animations
- Motion Graphics
- Video Production

Design + Creative

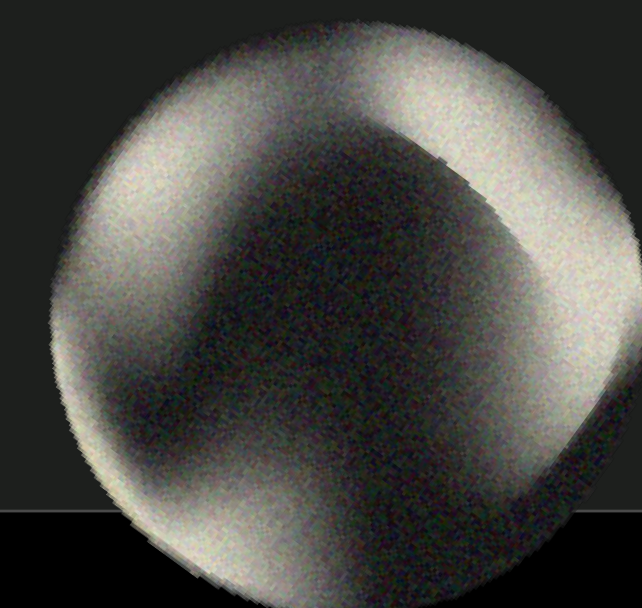
- UI/UX Design for the Web
- Figma Wireframes + Mockups
- Logo Design
- Marketing Graphics
- Social Media Graphics
- Ads Design
- Icons + Marks
- Illustrations
- Print Design
- Deck Design
- Video
- Swag + Print

Strategy

- UX/UI Audit
- Visual Strategy
- Brand Audit
- Brand Strategy
- Scope Discovery
- Content Strategy
- Copywriting
- Competitor Analysis
- Target Audience Research
- User Surveys
- Usability Testing
- User Validation

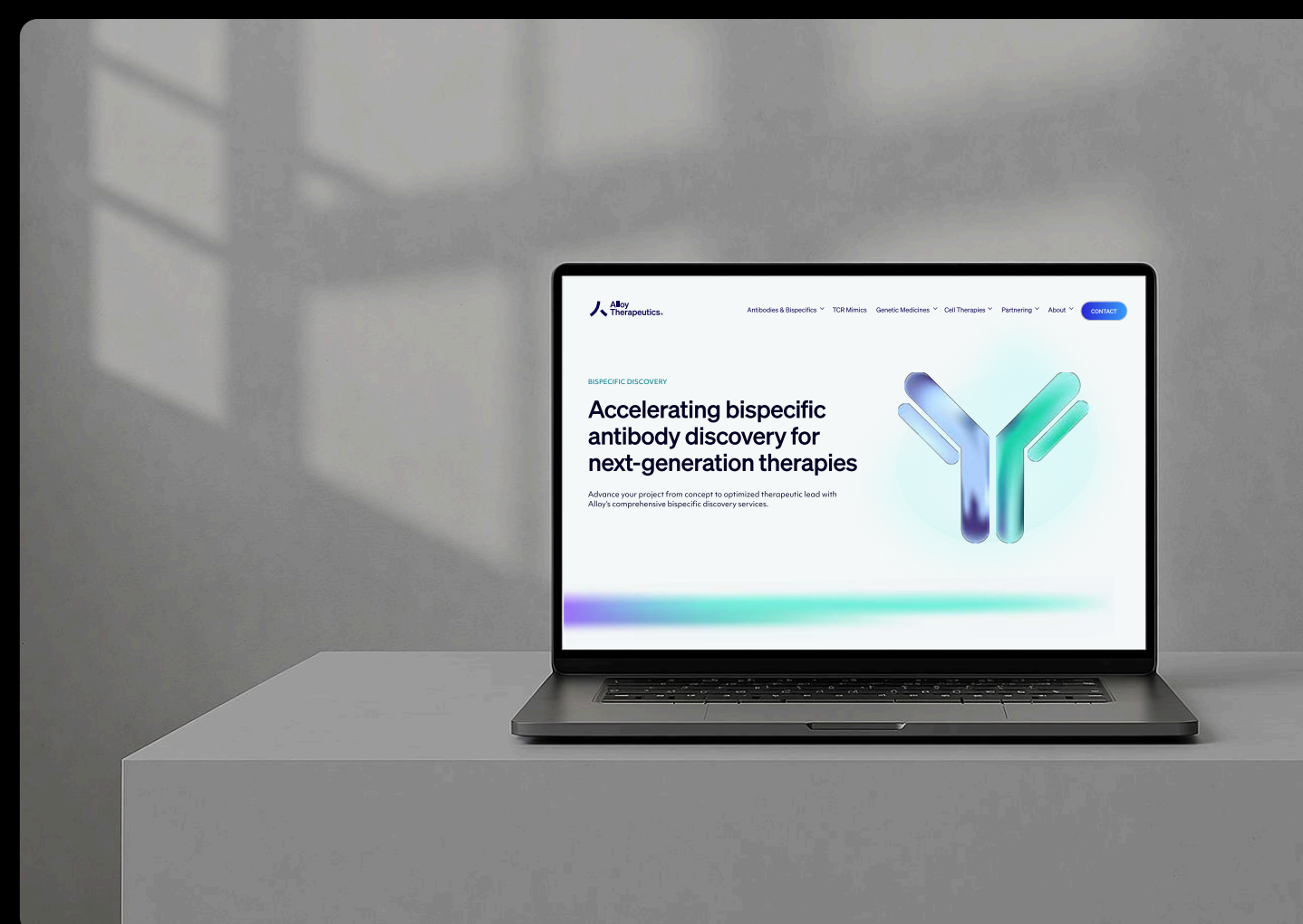
Web Development

- Web Development for WordPress, Shopify, Framer, Woocommerce, Webflow
- Animated Graphics for the Web
- SEO Essentials Setup + Implementation





Portfolio + capabilities



Case Study

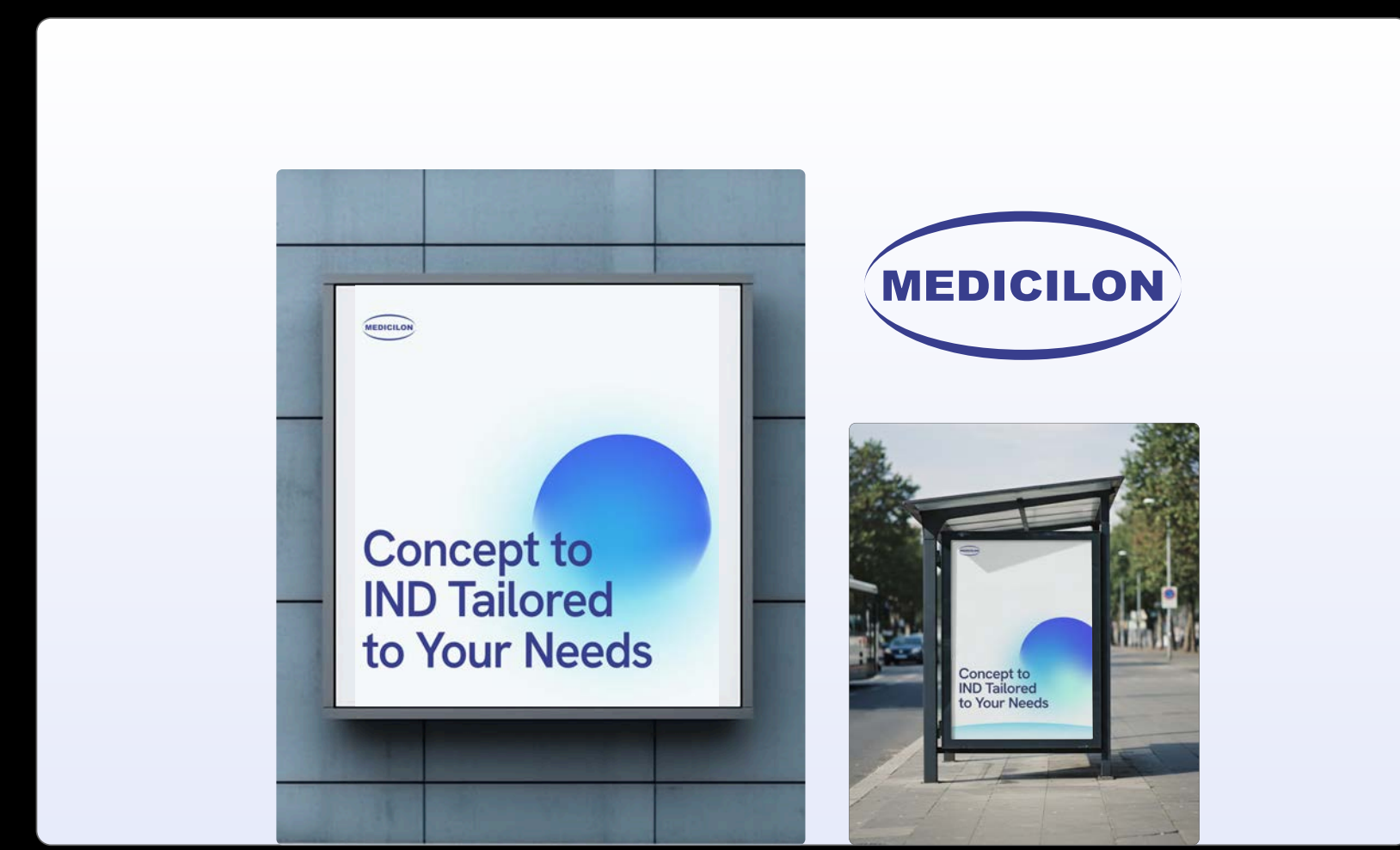
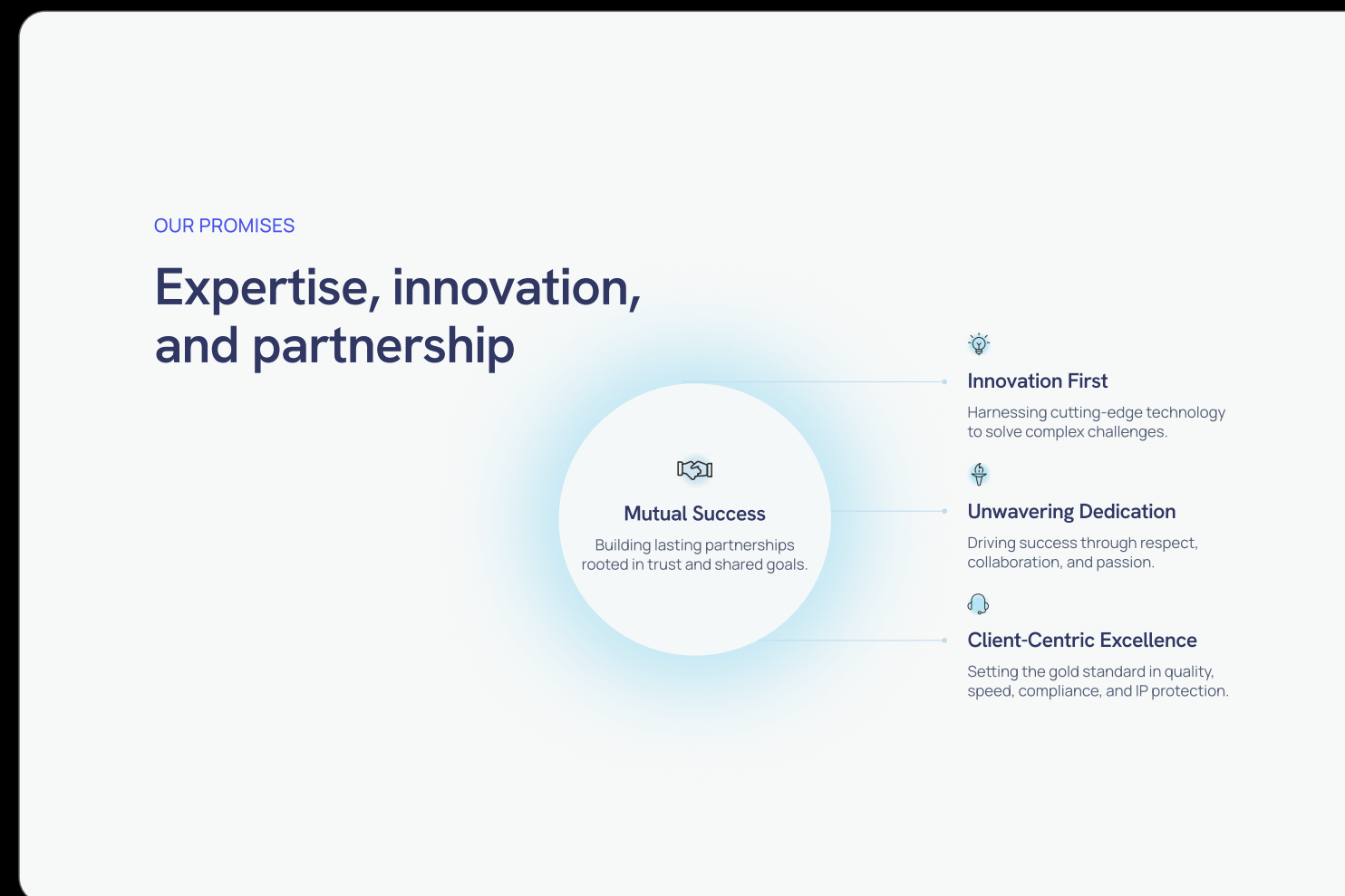
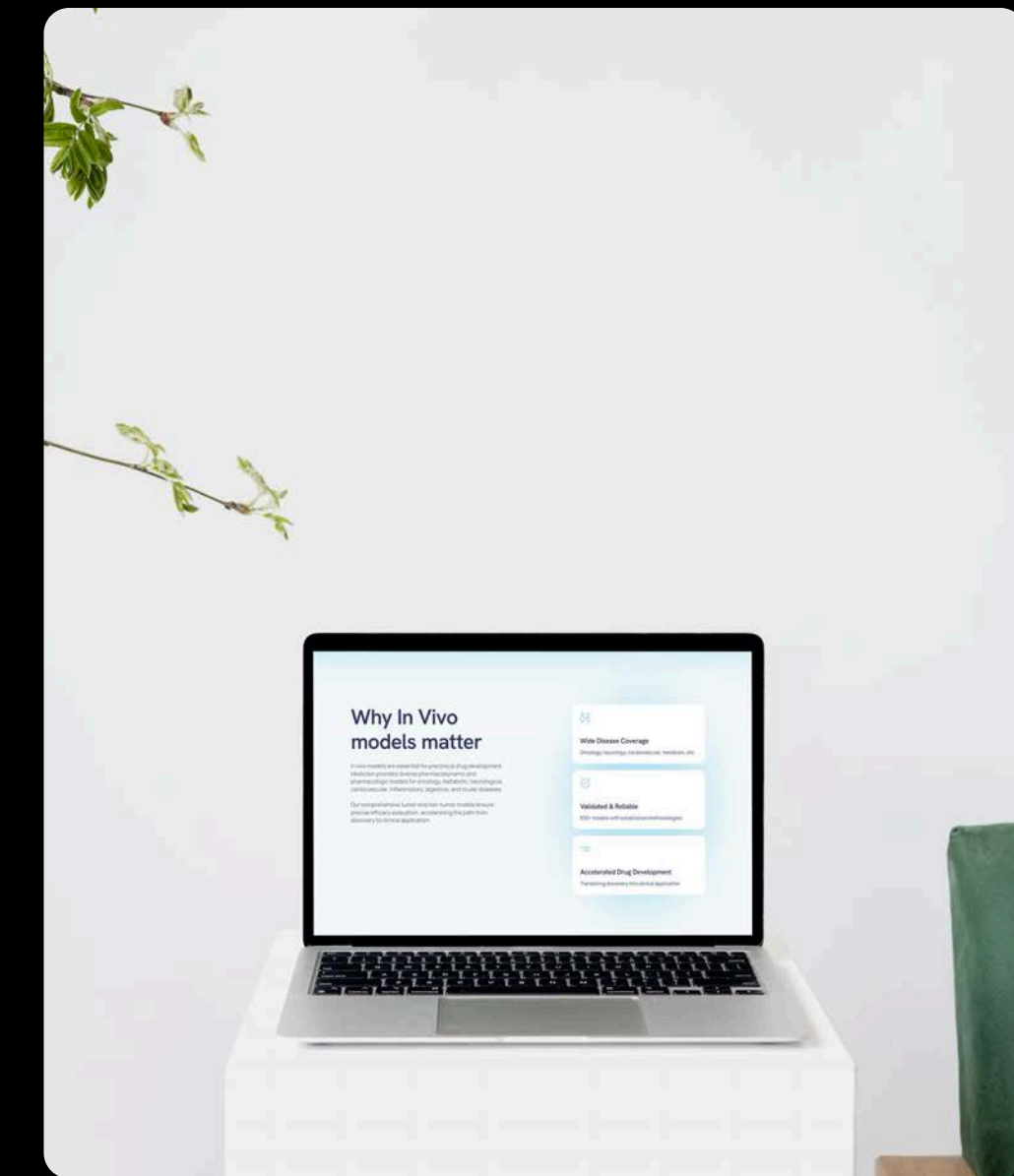
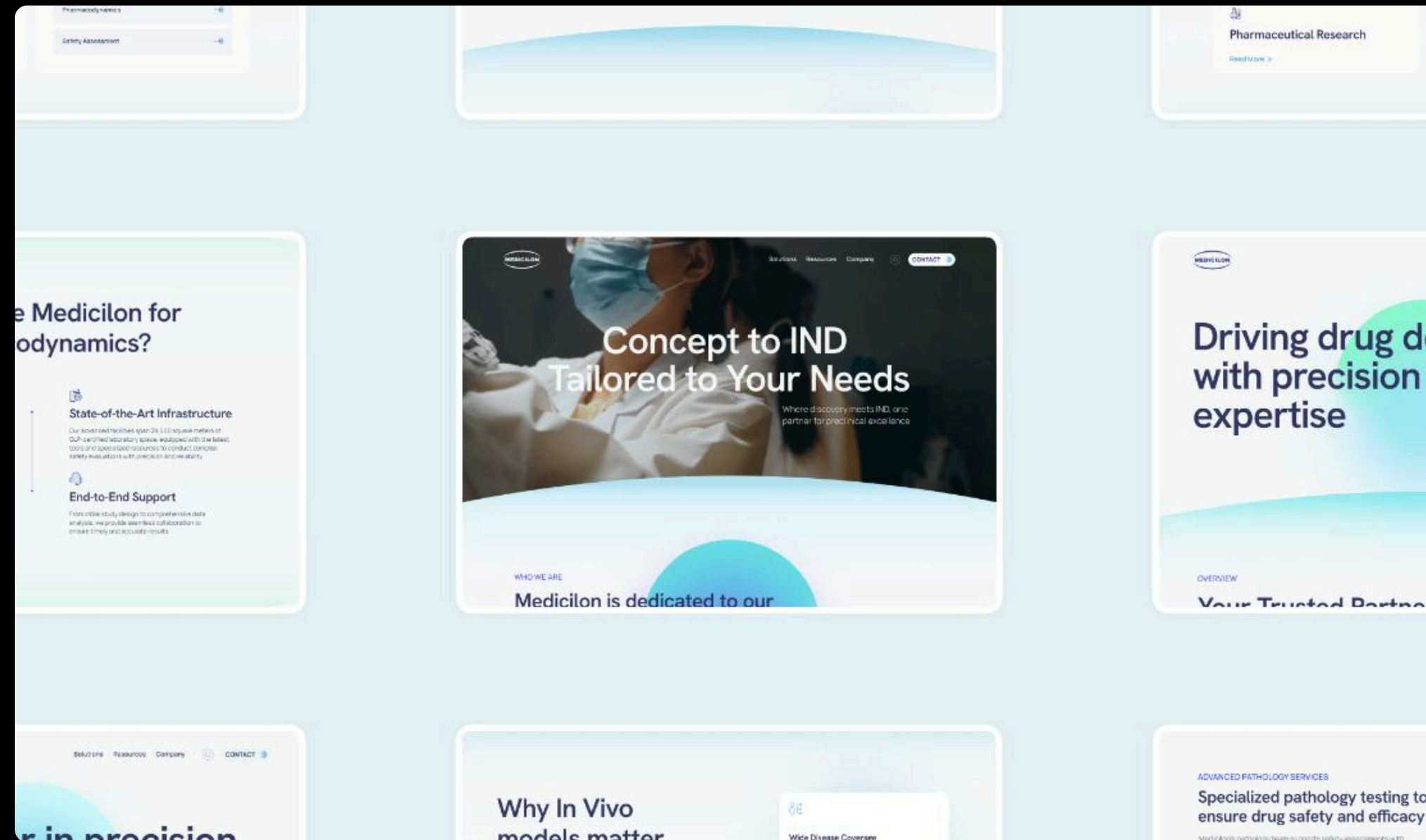


2.5 Year contract with Alloy while also branding and launching 6 of their sub-brands.

1x1 Designed just as many print assets as digital graphics. In the hundreds!

3 Number of CMOs Wizardly contract has outlasted.

- Copywriting
- Strategy
- Web Design
- Web Development
- Branding
- Charts and Graphs
- Illustrations
- Animation
- Email Design
- Marketing Graphics
- Deck Design
- 1 & 2 Pagers
- Booth Design



Case Study

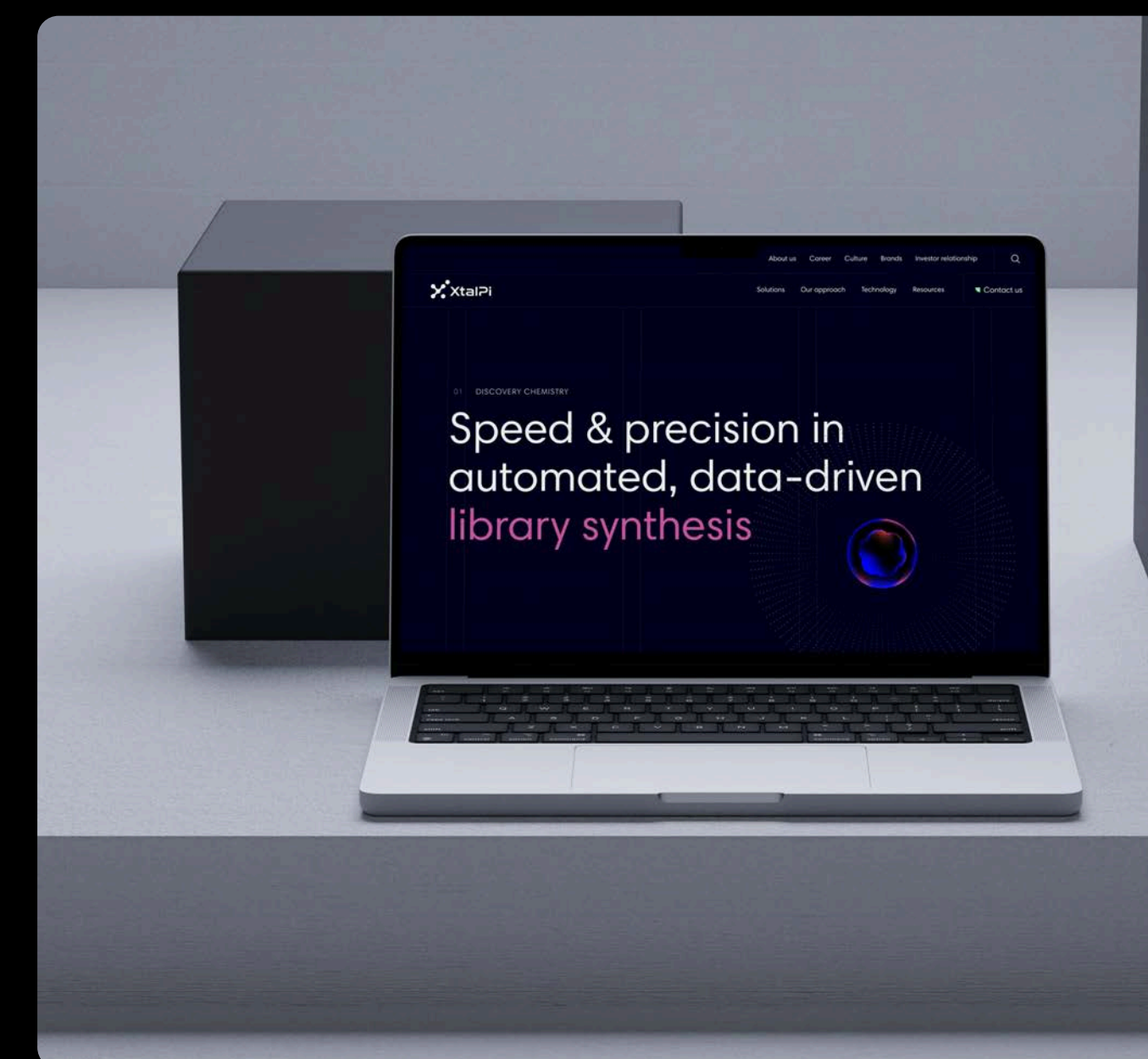
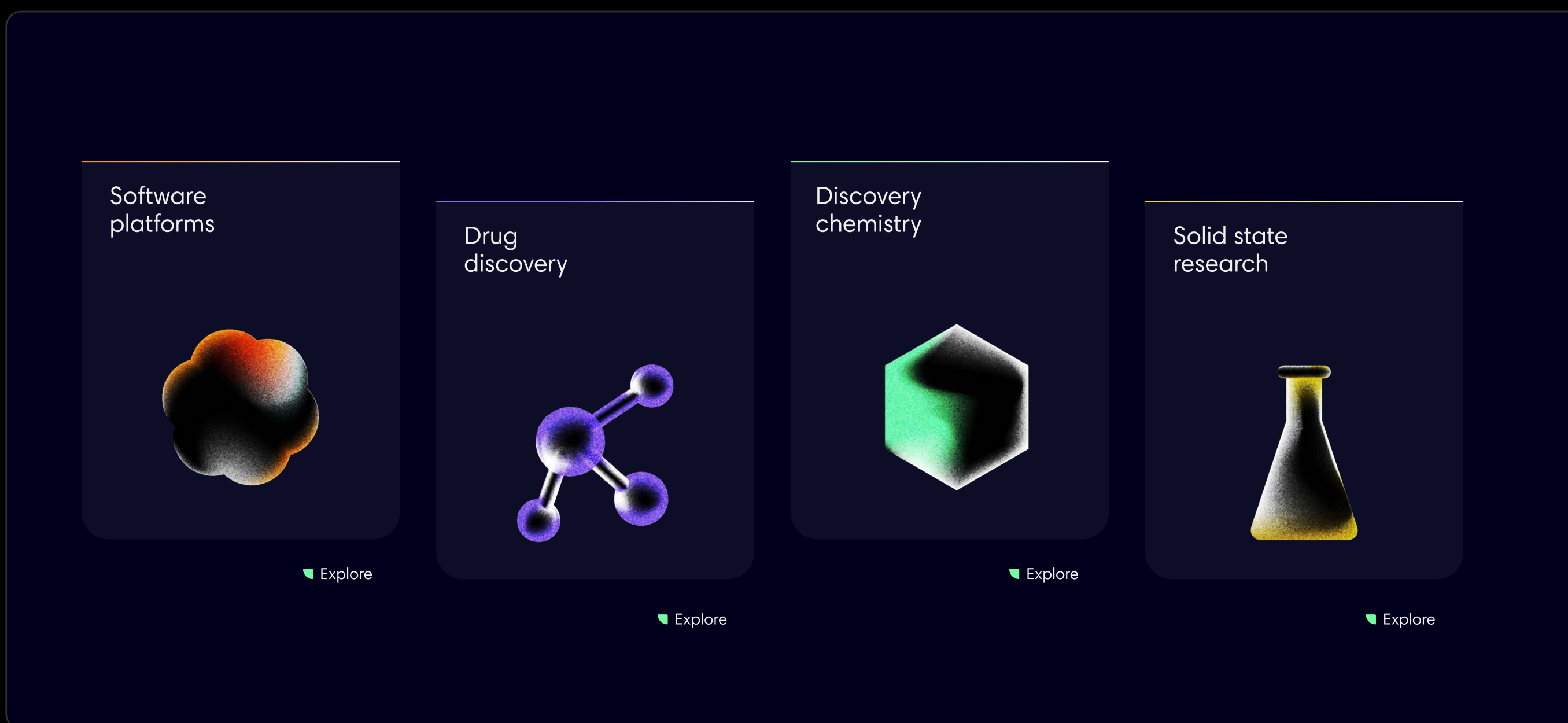
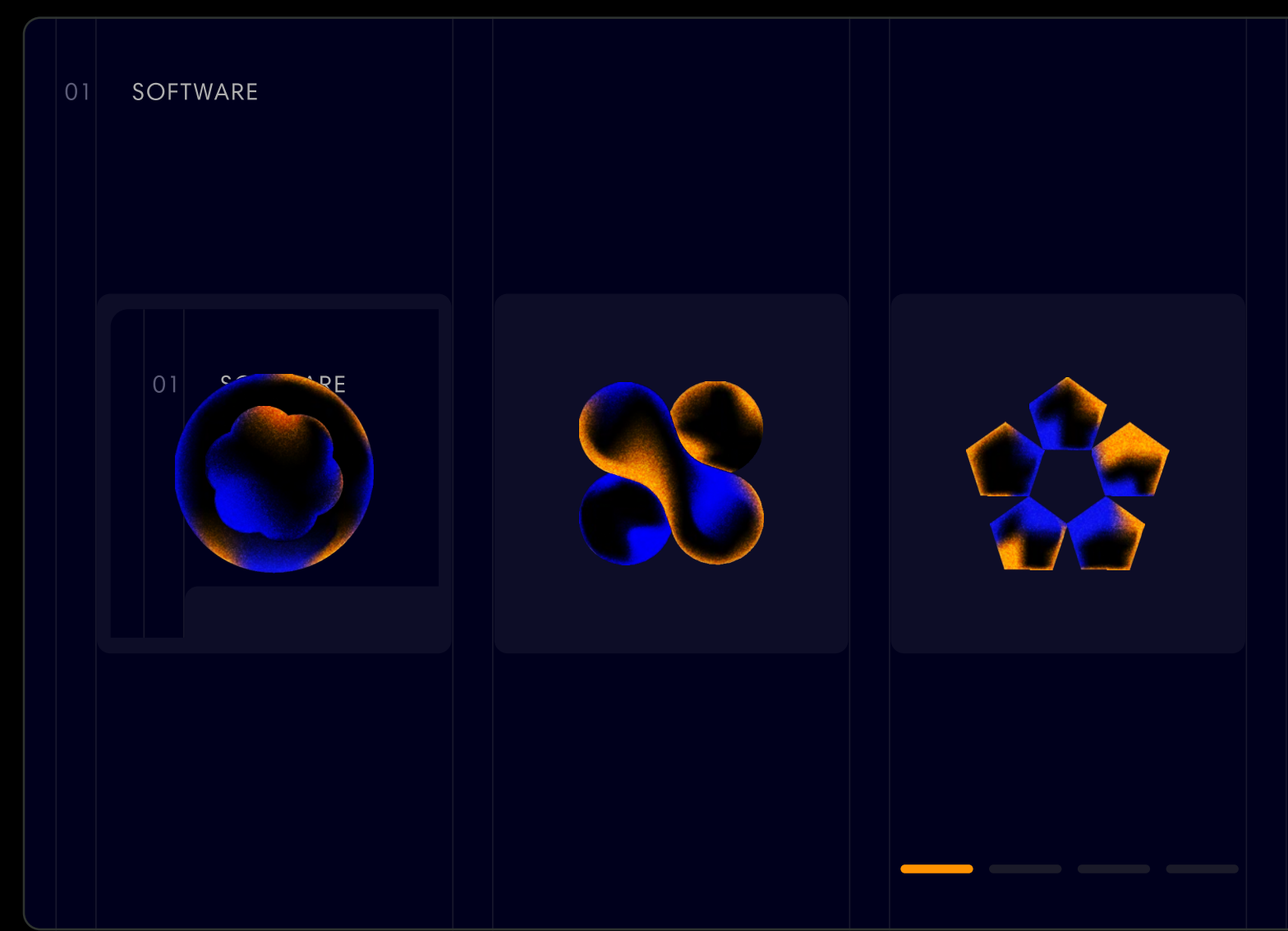
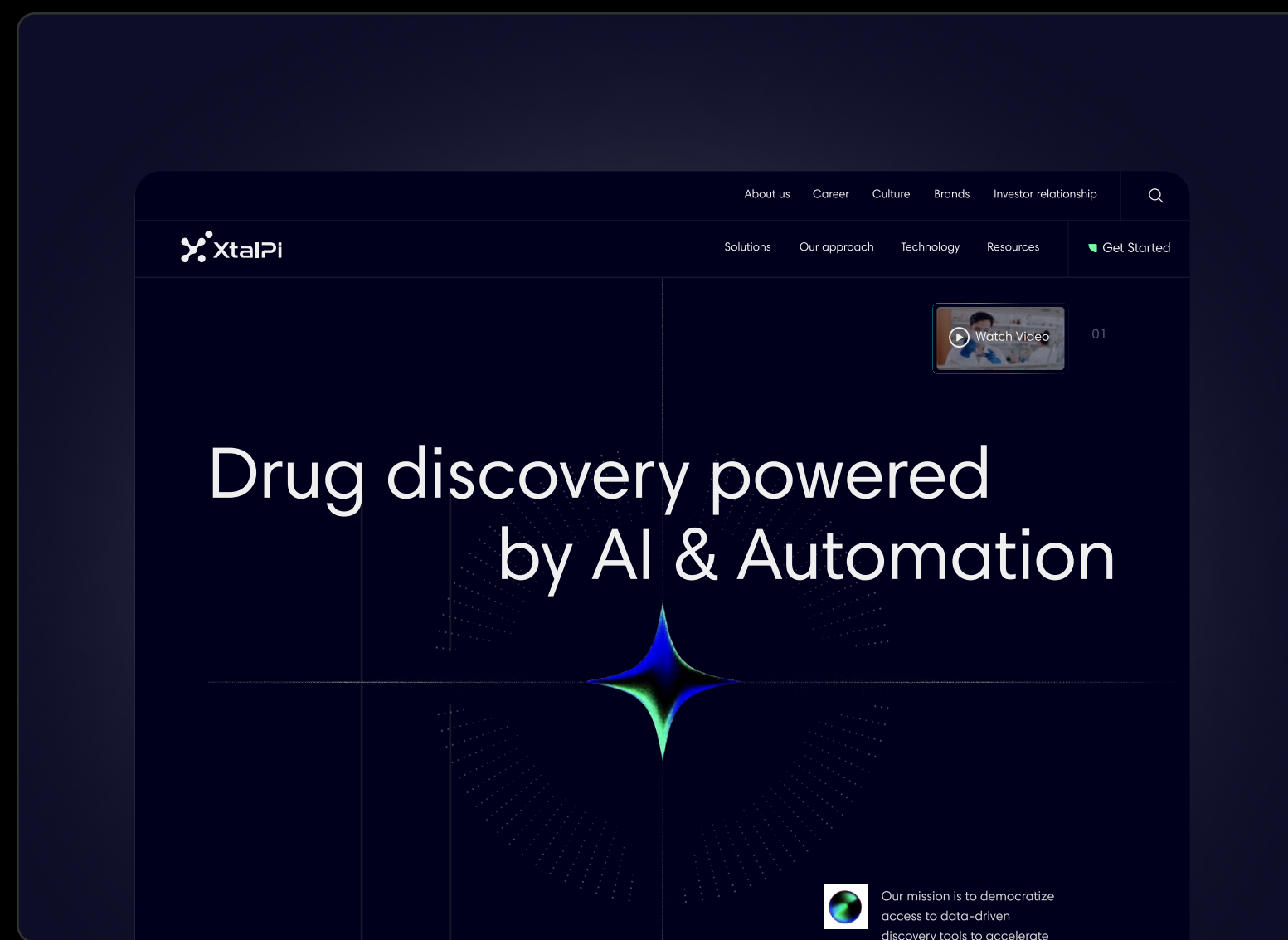
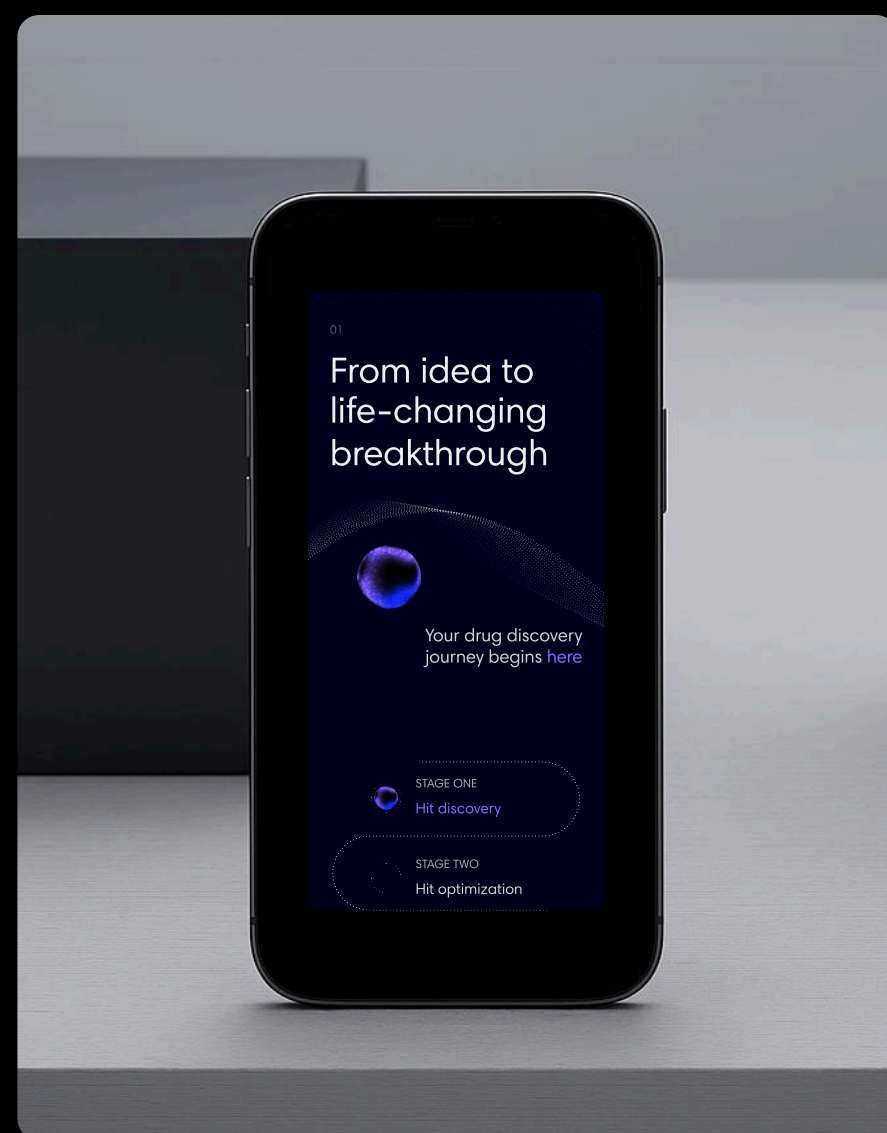


5 month engagement

1 New brand system and interactive site

45 Design assets delivered on time

- Copywriting
- Web Design
- Web Development
- Branding
- Charts and Graphs
- Illustrations
- Animation



Case Study

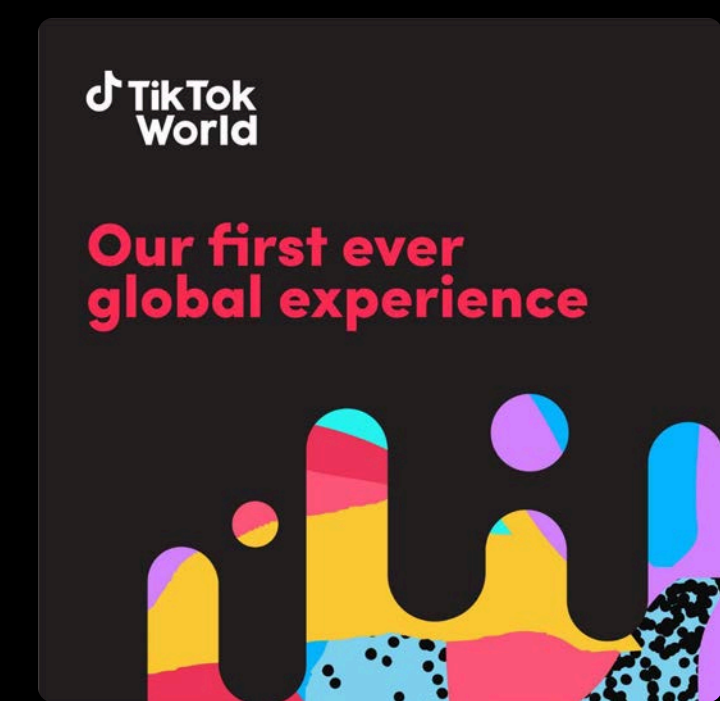
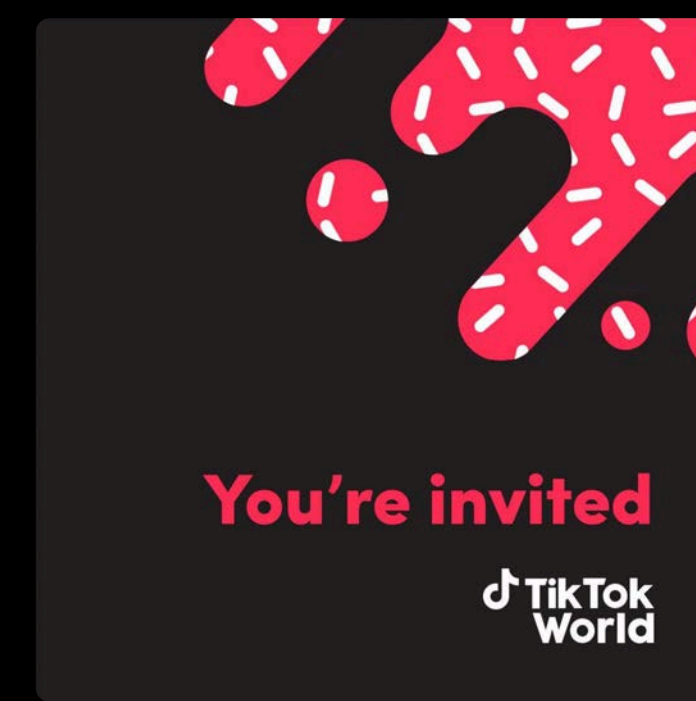
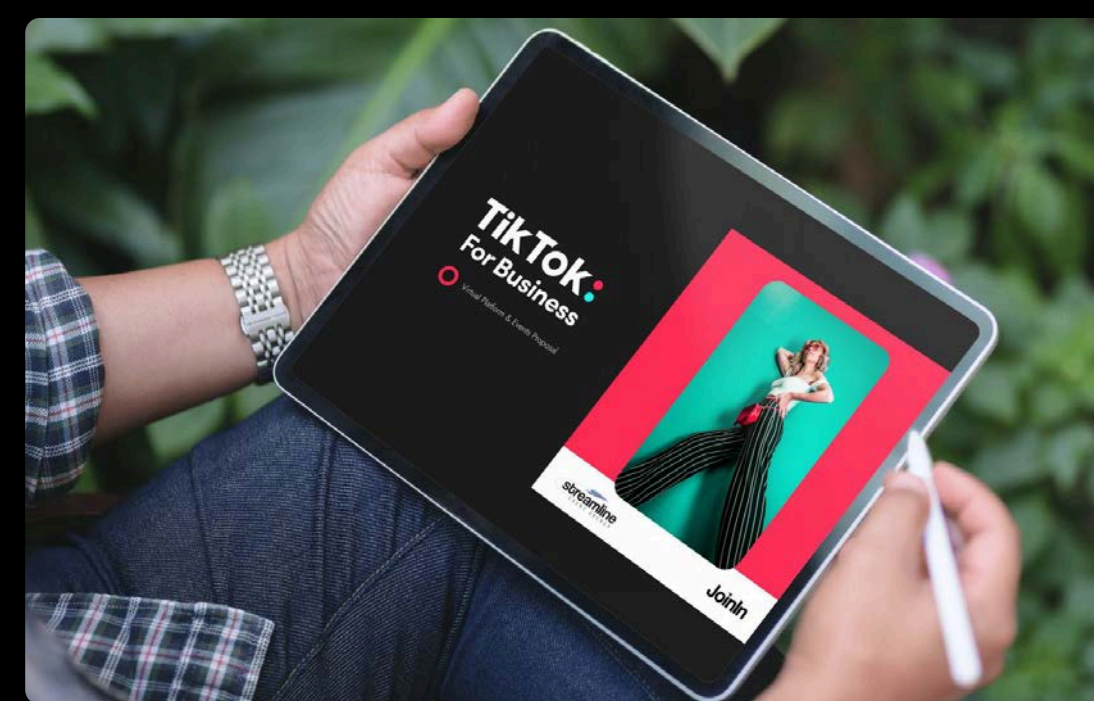
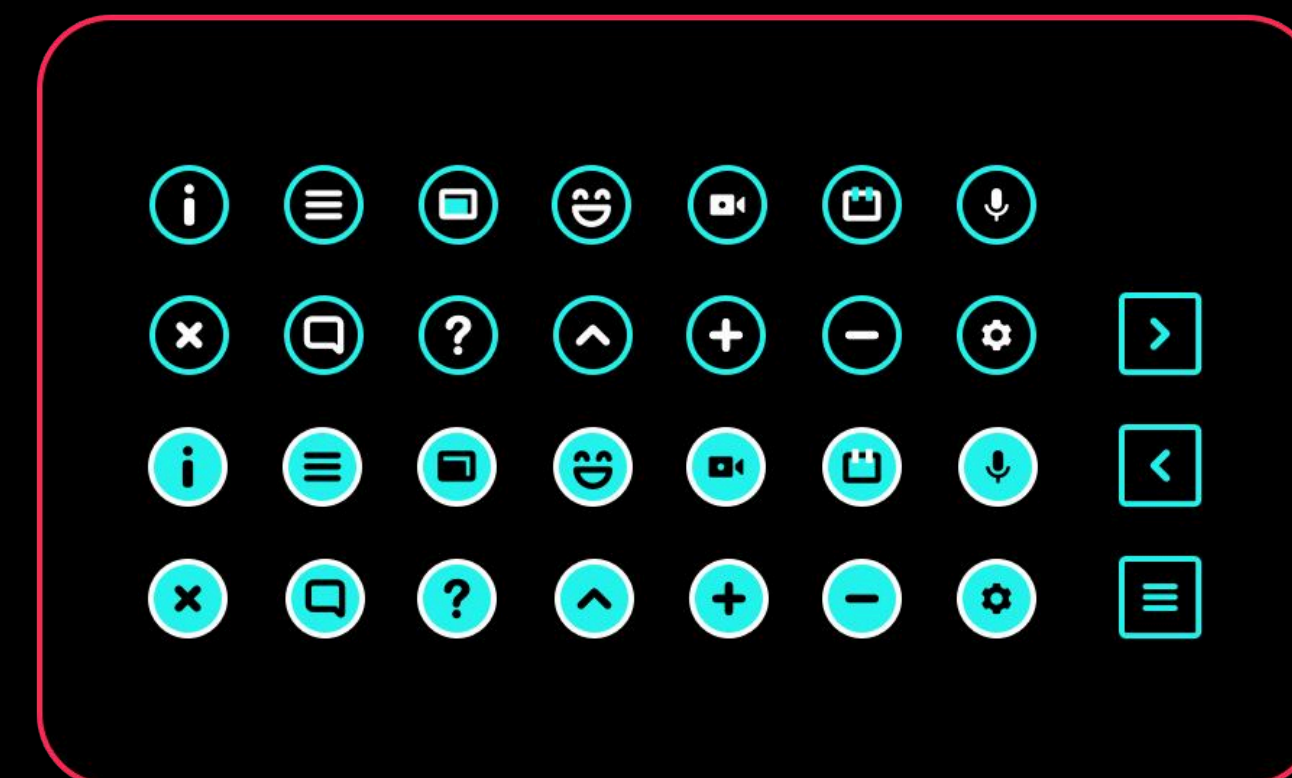
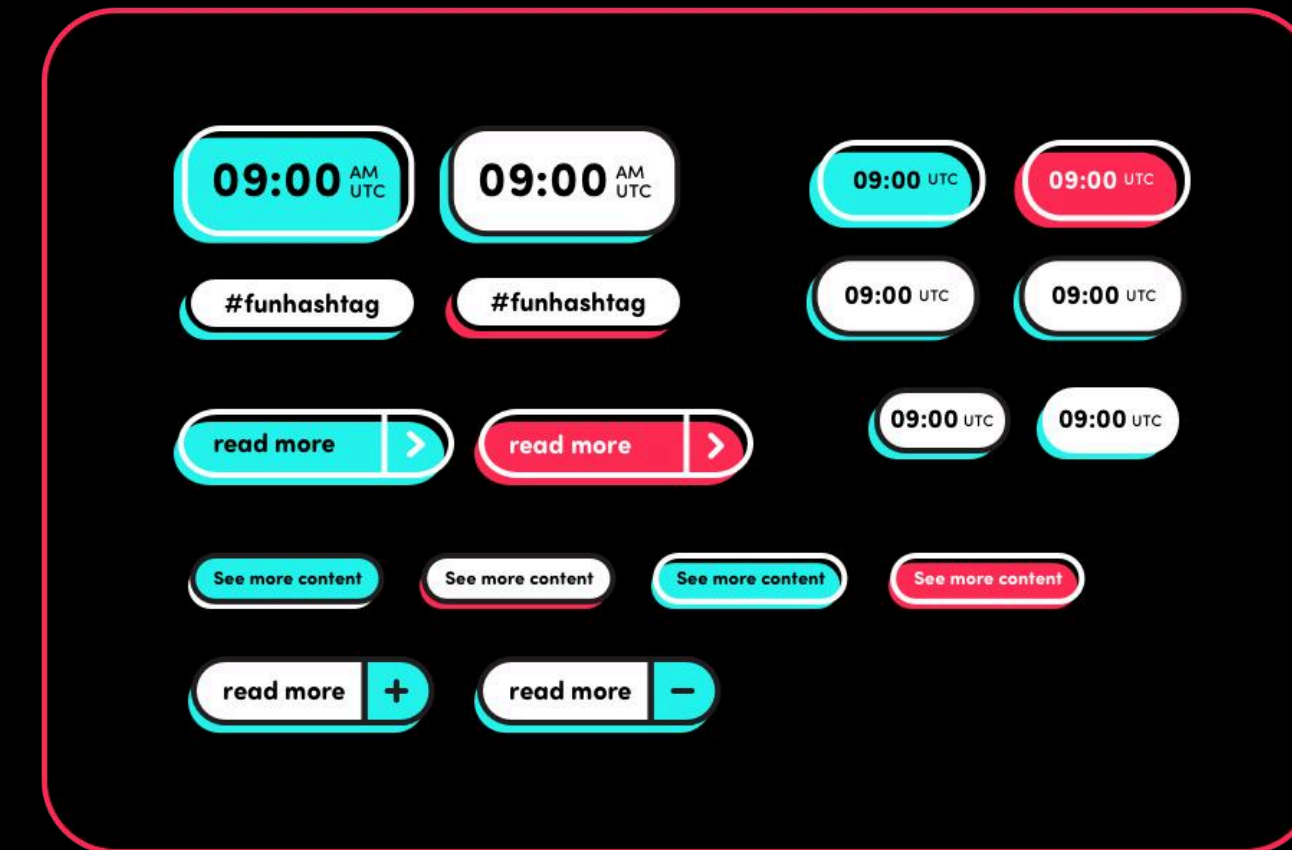


6 month engagement

1 New brand system and interactive site

82 Design assets delivered on time

- Web Design
- Web Development
- Branding
- Charts and Graphs
- Illustrations
- Animation



Case Study

TikTok

8 Month contract with TikTok for Business - embedded in the US based marketing team at TikTok.

542 Design assets created for TikTok World project launch.

78 Page deck design secured millions in funding to launch project.

- Design system
- Event Branding
- Graphic Design
- Illustration
- UI/UX Design
- Marketing Graphics
- Email Designs

Values that drive our thinking and everyday work

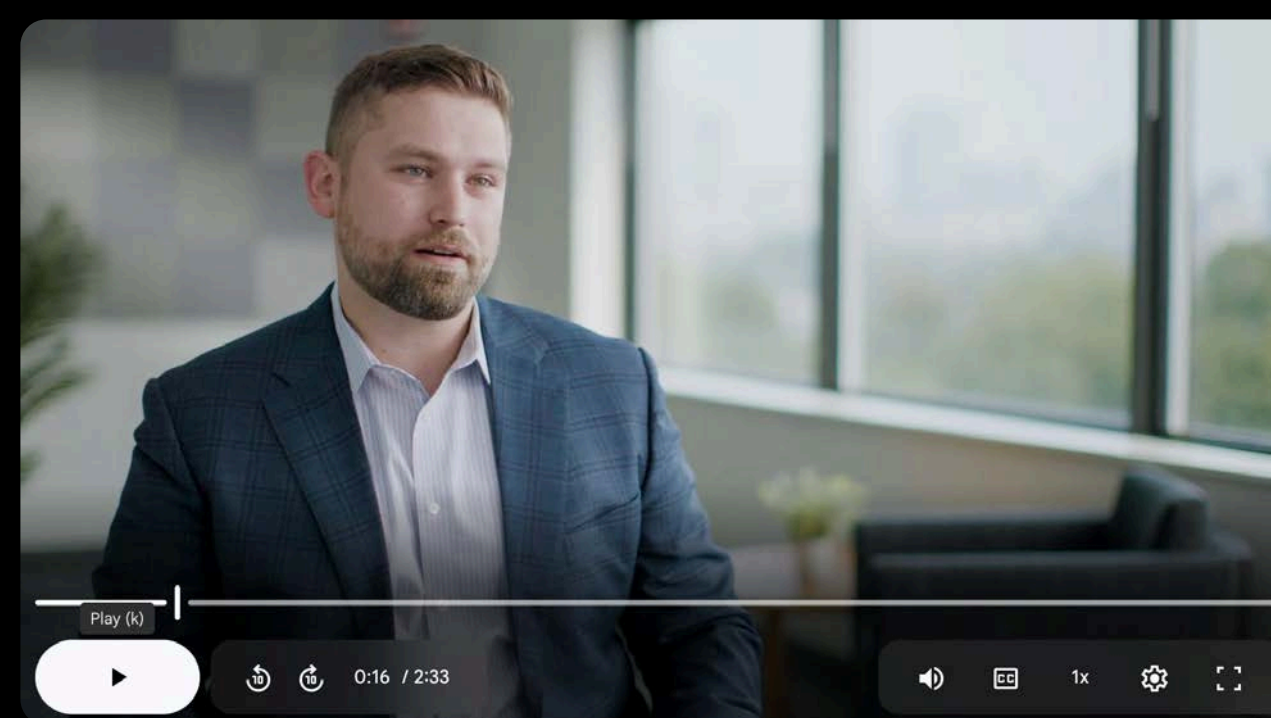
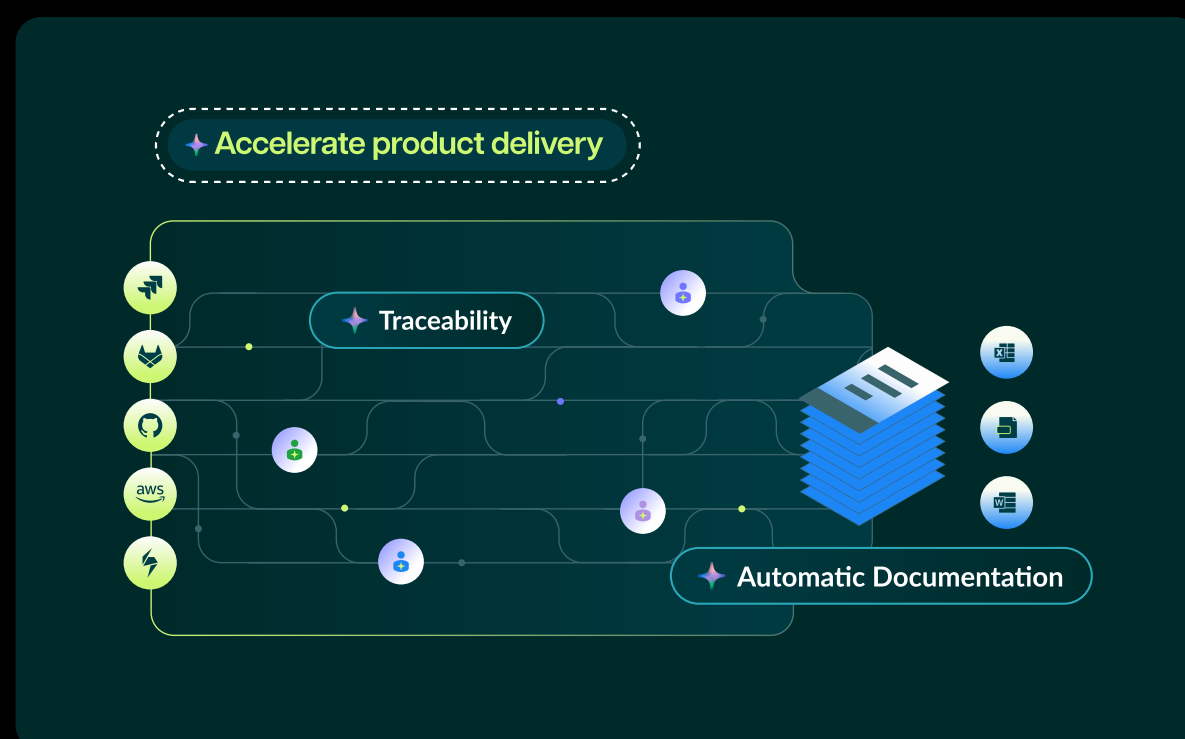
These are the cornerstones that guide every decision, project, and collaboration at Ketryx. They reflect how we prioritize, how we show up for one another, and how we keep pushing the boundaries of what's possible. Below, you'll see the values that define who we are and who we're becoming.

- Move on What Matters:** Push forward, then sit with certainty and focus on high-leverage work.
- Give autonomy, Own It:** Make decisions to the edge on those closest to the problem, own, define, and drive.
- Scale Quality to Consequence:** Match standards to impact, goals and only for the stakes, performance for the critical systems.
- Continuously learn, Nurture each other:** We're never done, we're through feedback, reflection, and experimentation, at every level.
- Chase hard problems, Together, Celebrate wins!** Help attack the toughest challenges and take time to celebrate milestones.
- Do What Comounds:** Invest in work, skills, and systems that create accelerating long-term advantage.

Navigating the FDA's New Draft Guidance on AI-Enabled Devices

Jenn Dixon
January 14, 2025

Perspectives



We've landed **\$39M** Series B Funding

Here's what industry voices have to say.

Delivers both innovation and safety

Industry leaders say:

"Ketryx's ability to deliver both innovation with the uncompromising demands of safety is why I'm proud to support them as they shape the future of regulated software."

Medtronic Bill Hawkins, Former CEO

Proving that compliance can accelerate

Industry leaders say:

"Fortune 500 giants and fast-growing innovators consistently praised Ketryx for proving that compliance can accelerate technological progress."

United Therapeutics Vinay Shah, Partner, Founding Member

Ready for regulated environments

Industry leaders say:

"It's now time to accelerate adoption and ensure AI is safe, reliable, and ready for regulated environments."

Alkermes Erez Kaminski, CEO & Founder

Learn more at **ketryx.com**

Case Study

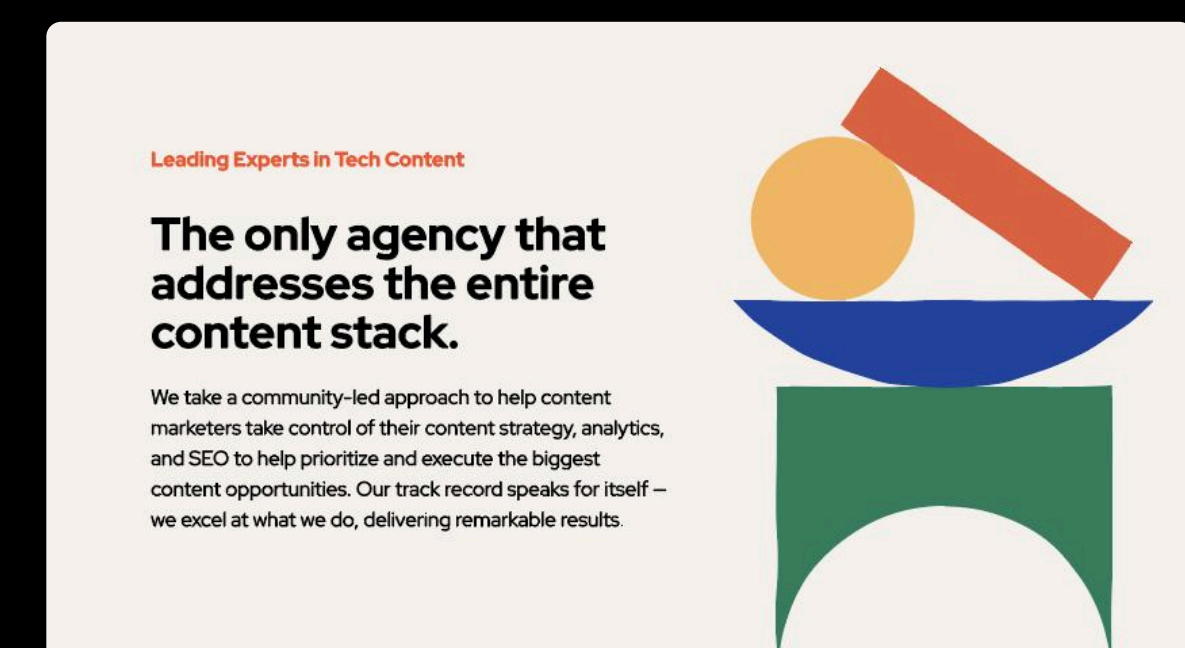
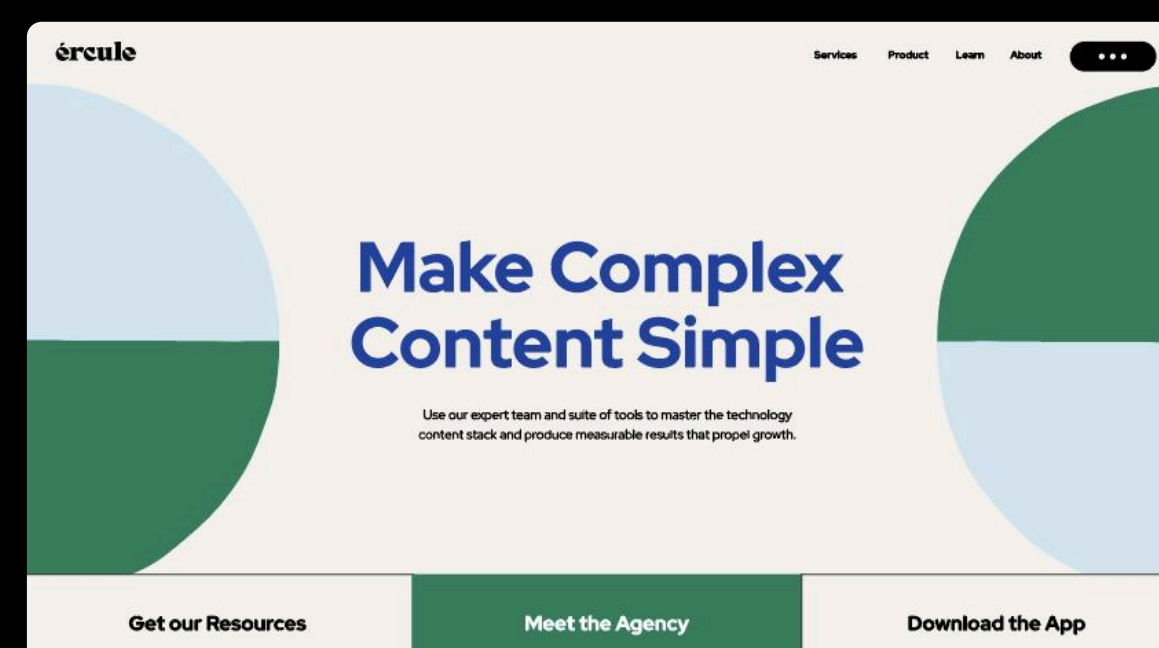
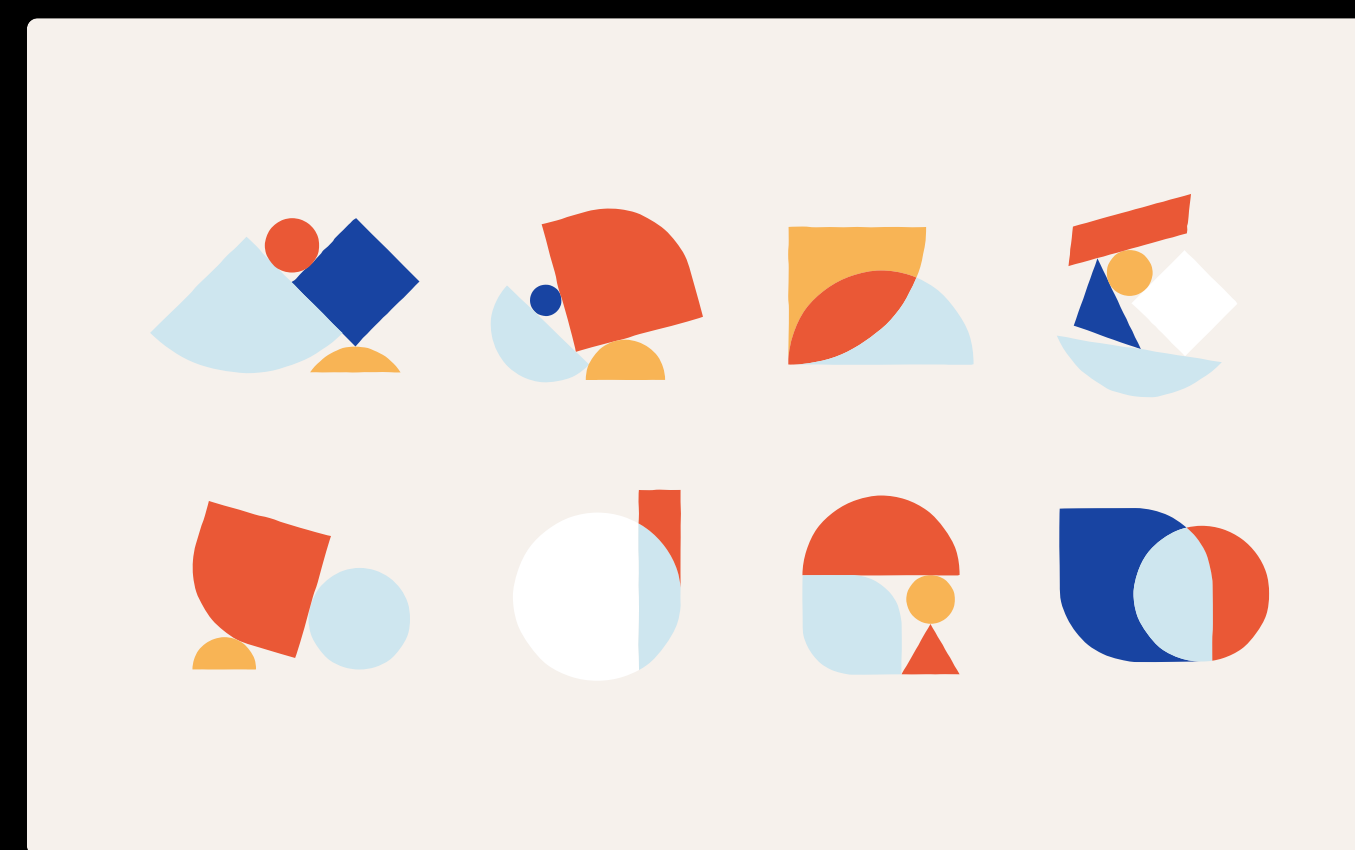
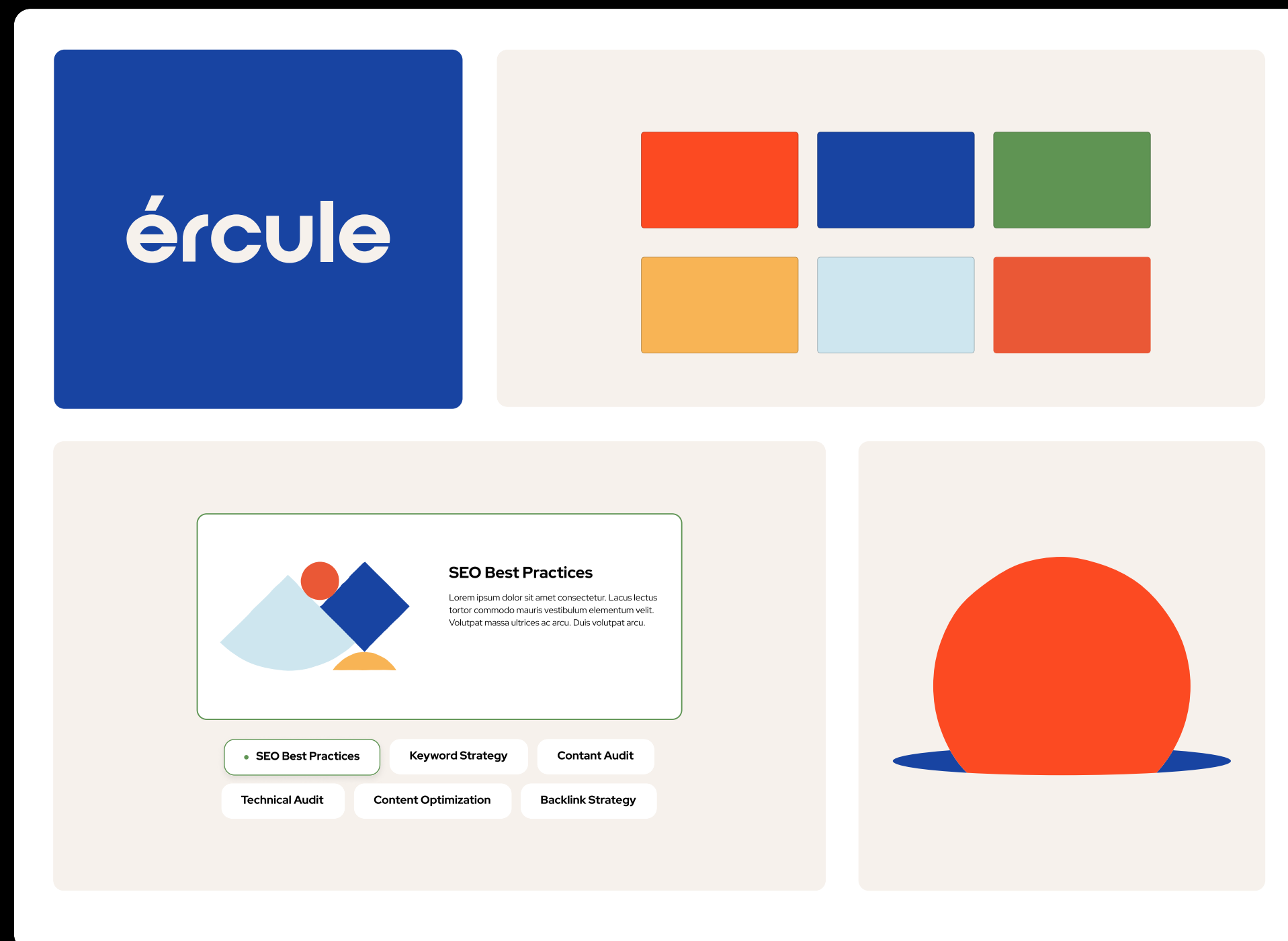
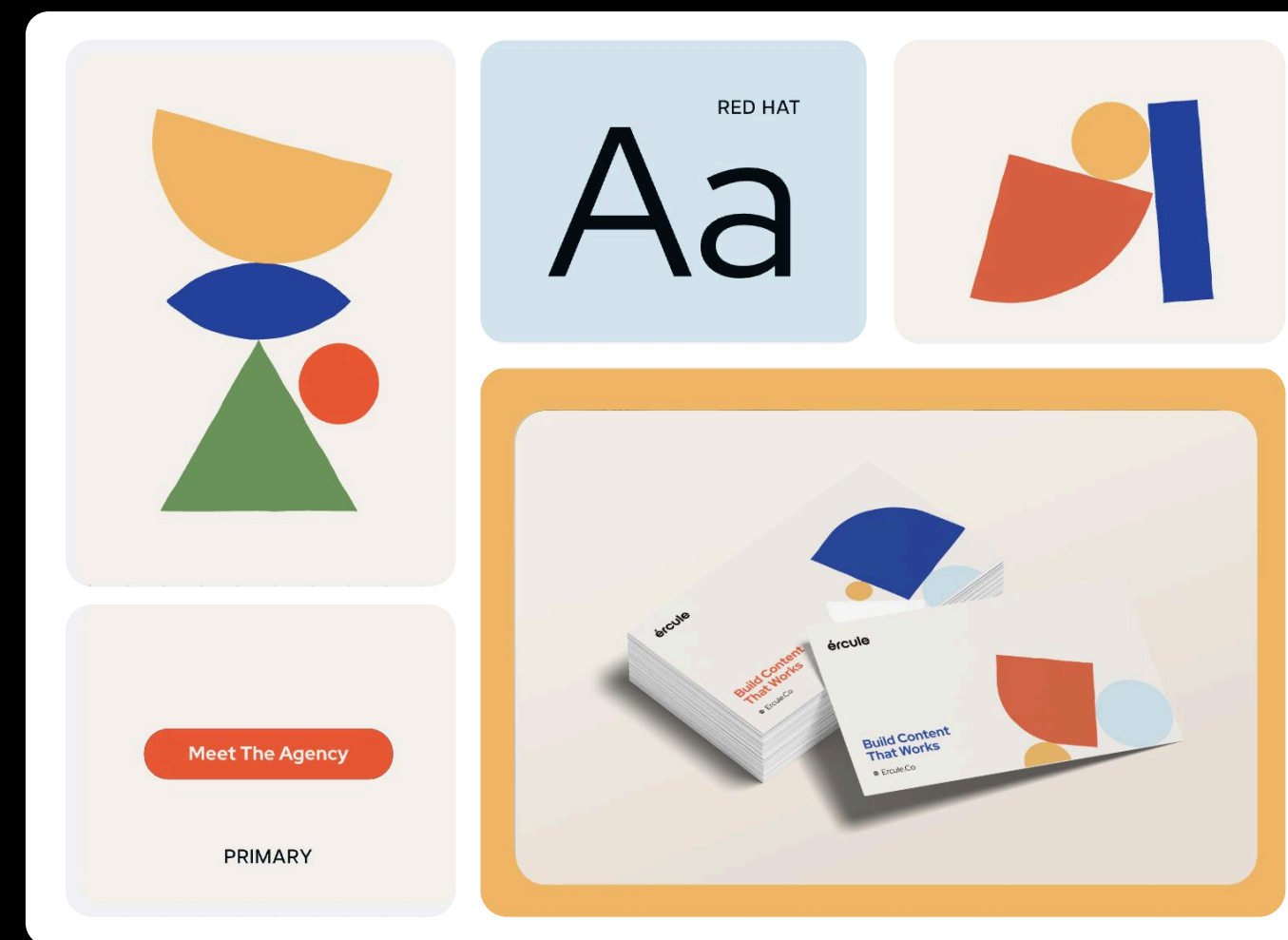
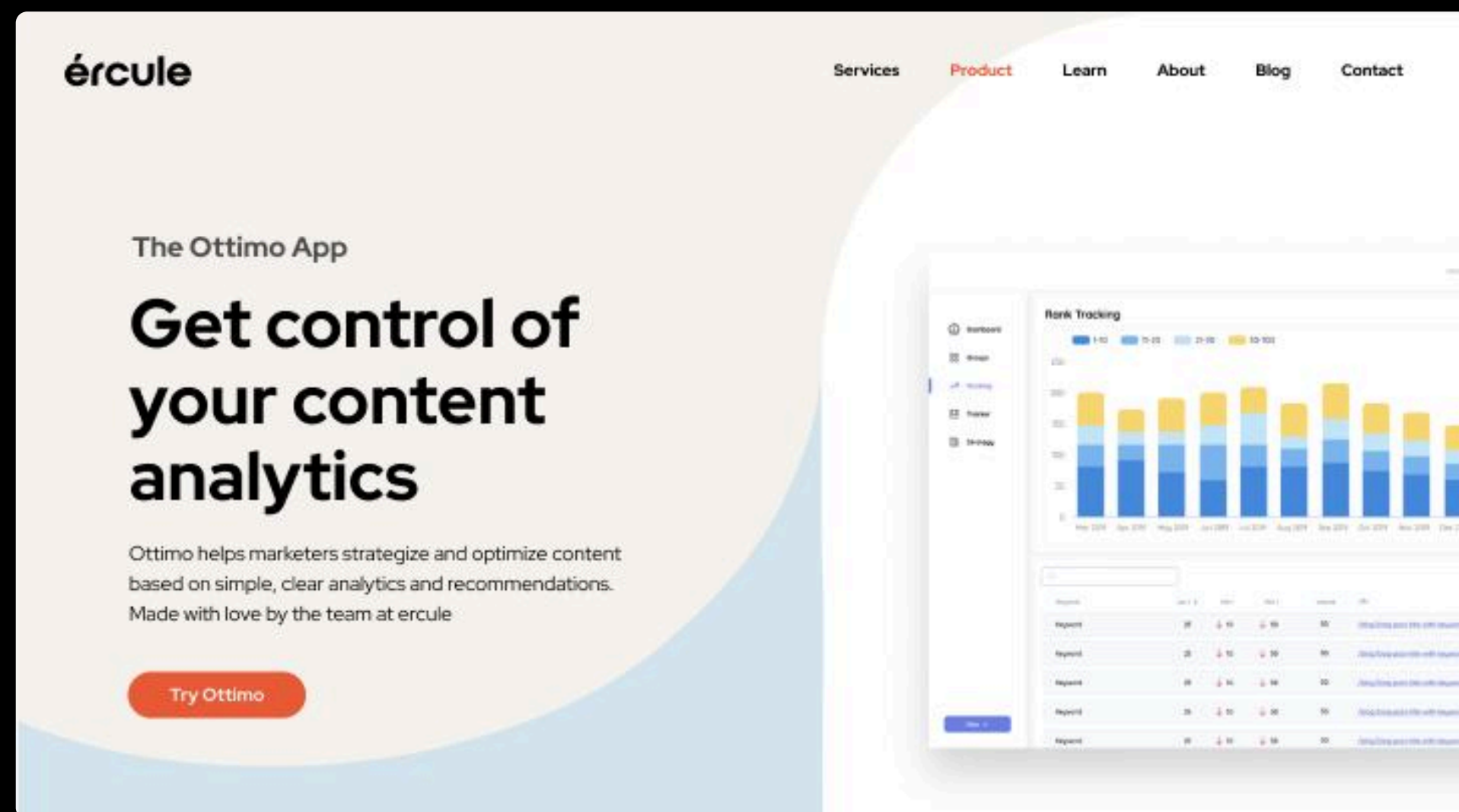


39 Million awarded to Ketryx using a Wizardly-designed funding deck.

3 Years of non-stop, concurrent projects, including a design team & fractional Creative Director seat.

278 Design deliveries, and counting

- Copywriting
- Strategy
- Marketing Graphics
- Print Design
- Website Design
- Video Production
- Motion Graphics
- Animation
- Swag Design



Case Study

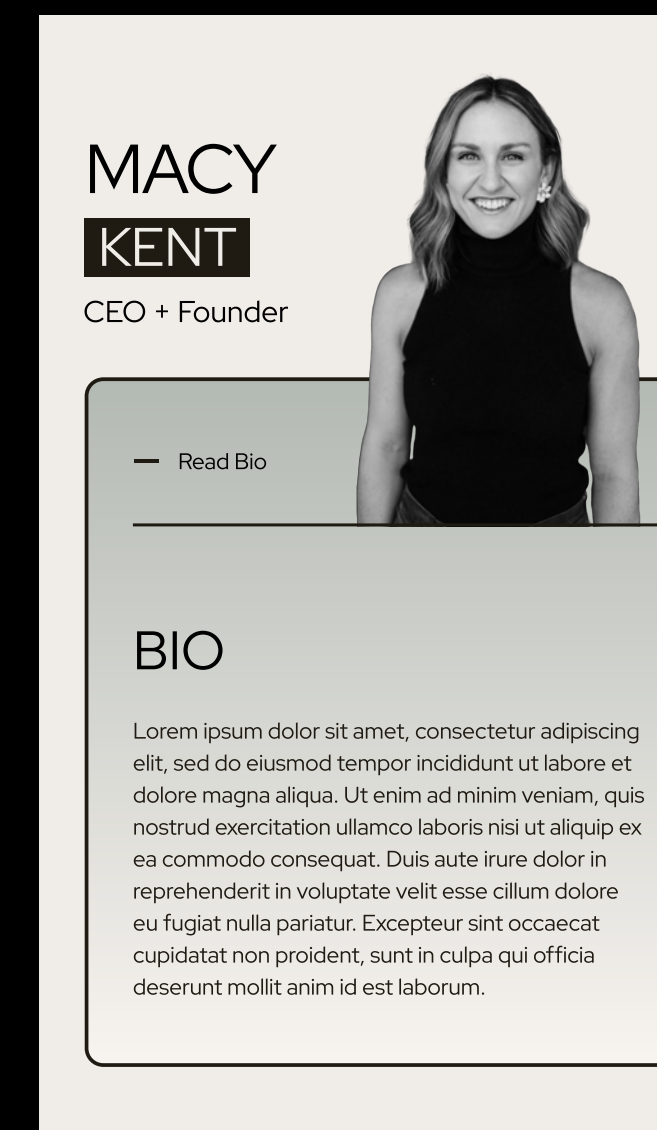
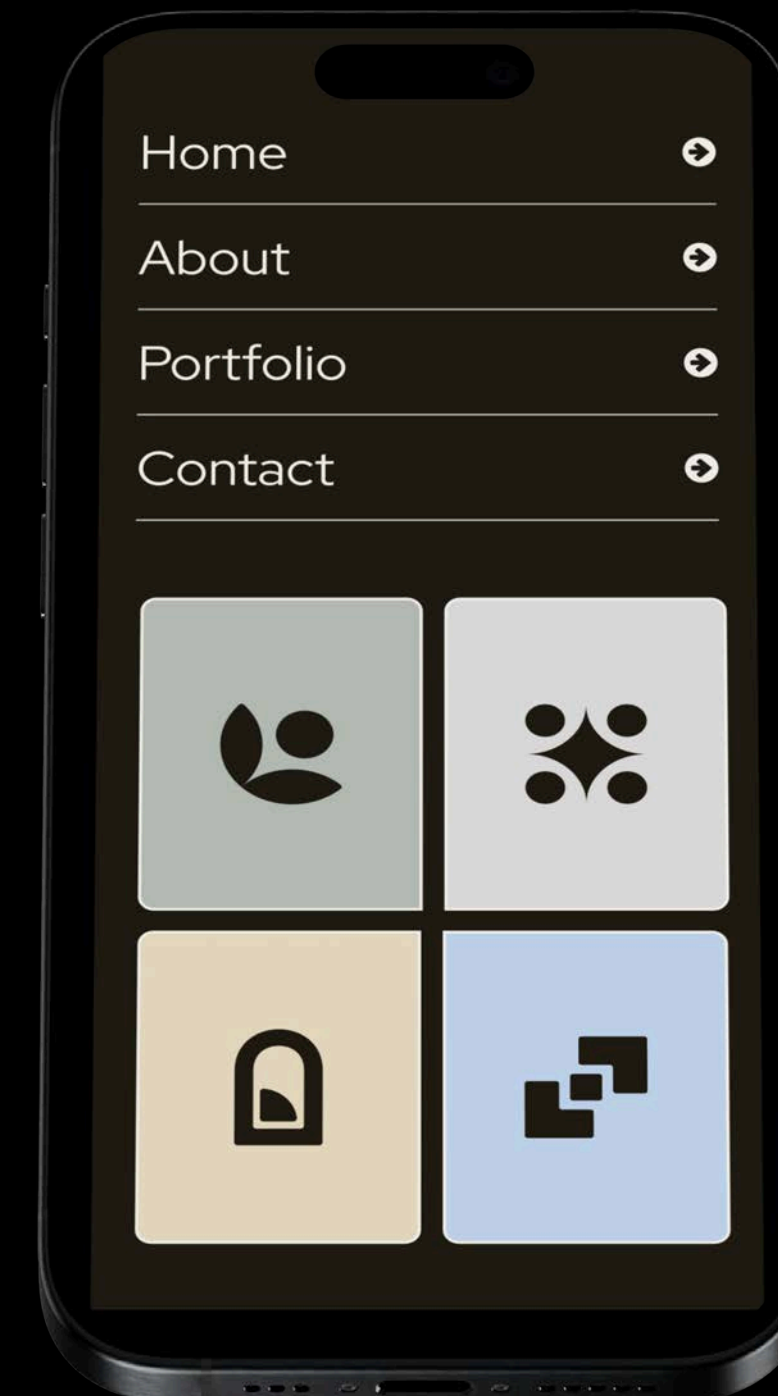
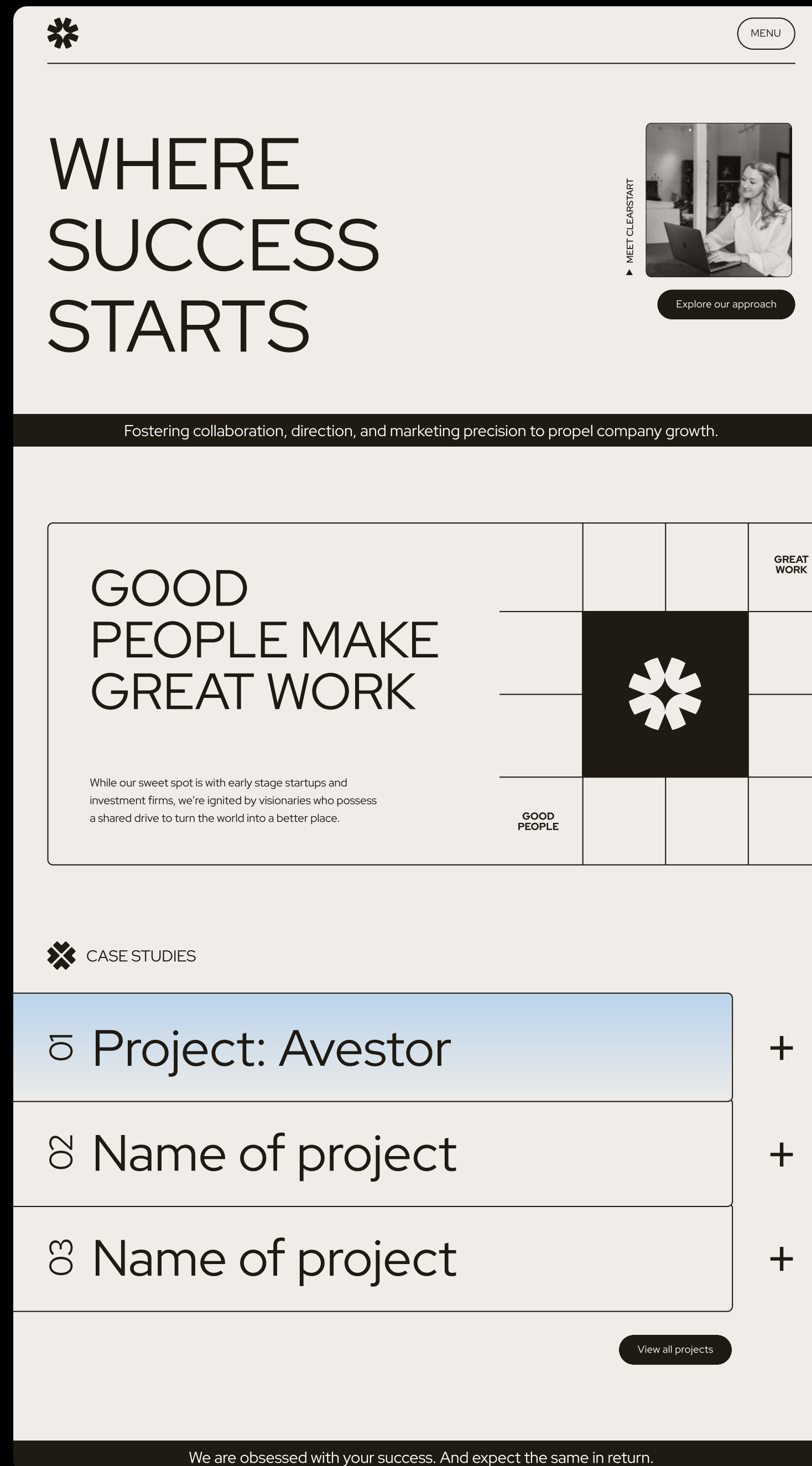
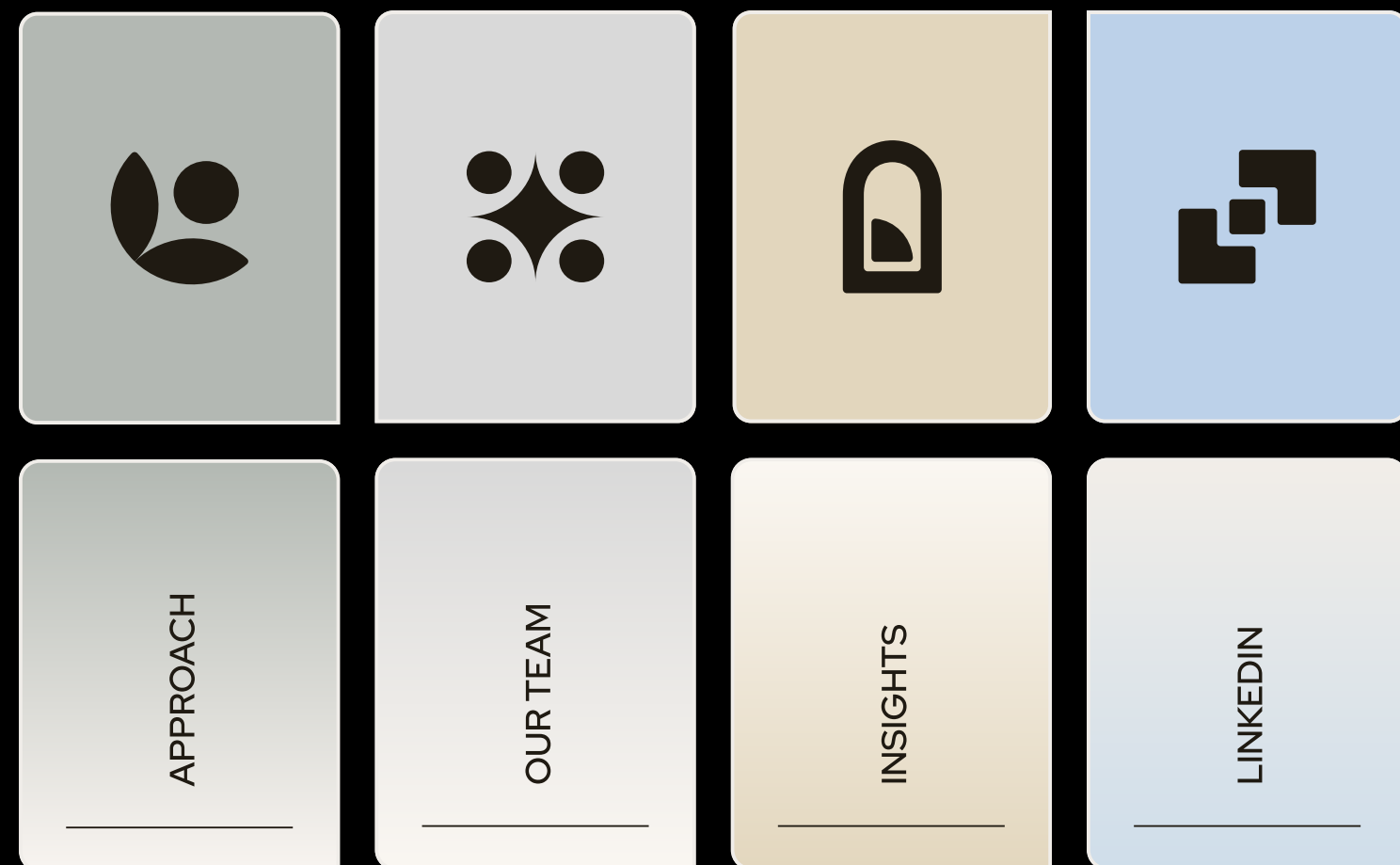
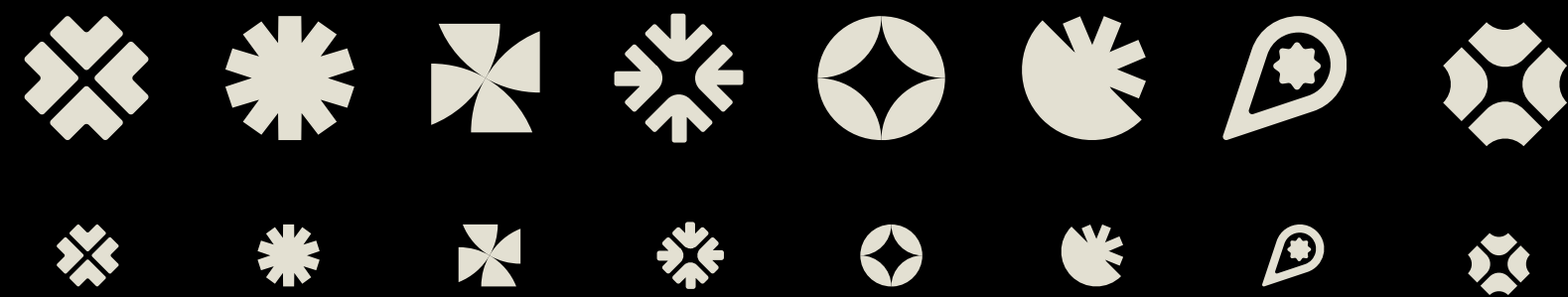
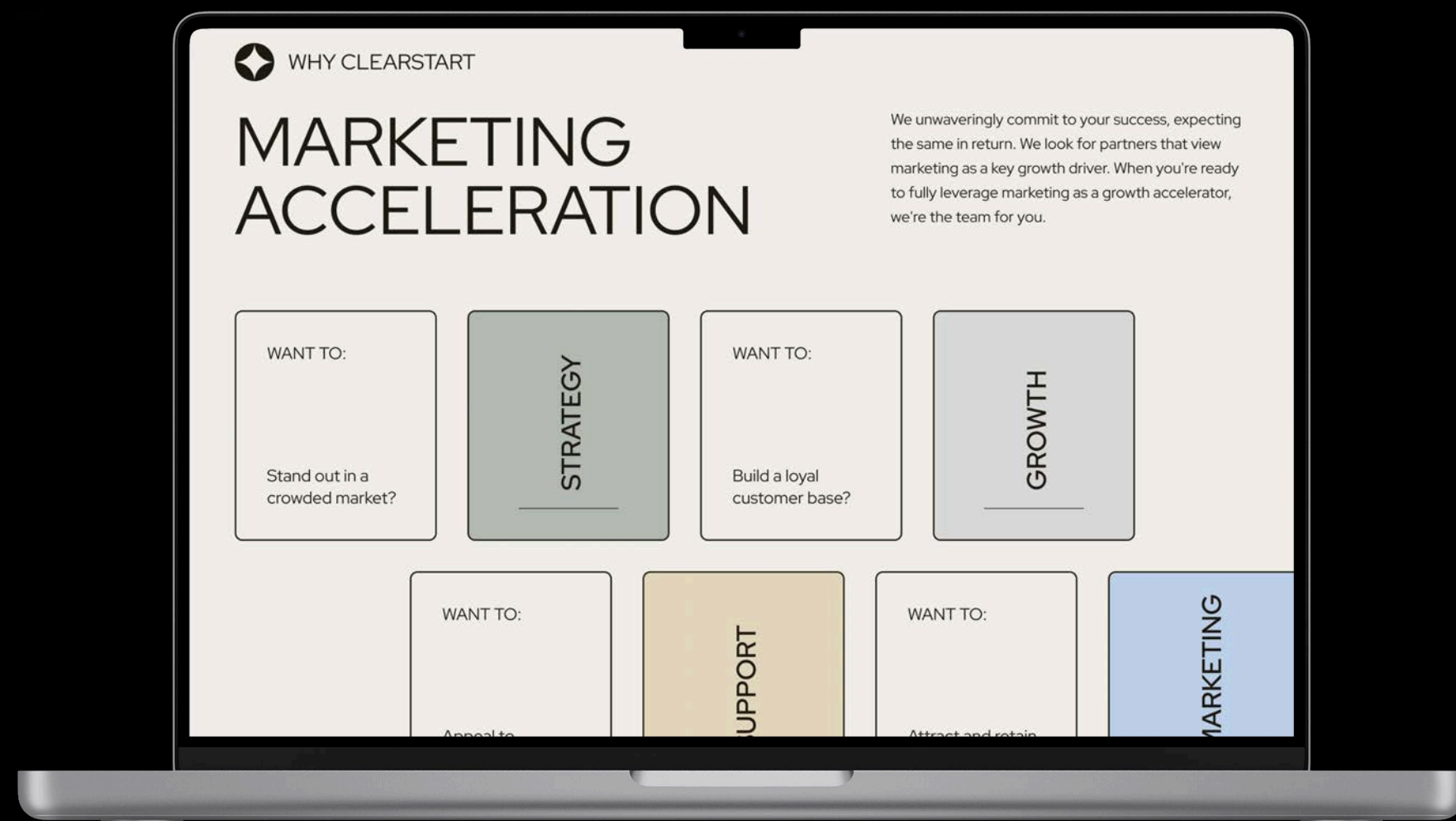
ércule

2 Month, short term re-launch of an existing brand. Yep, you can use your subscription for that.

5 Unique design concepts presented during creative direction phase.

64 Illustrations handed over with web design.

- Design System
- Illustrations
- Logo Design
- Brand Design
- Print Design
- Web Design



Case Study



2 Month, short term re-launch of an existing brand.

1 High level brand strategy that unlocked brand content architecture and unique brand positioning.

27 Unique brand illustrations were created during web design for company use later

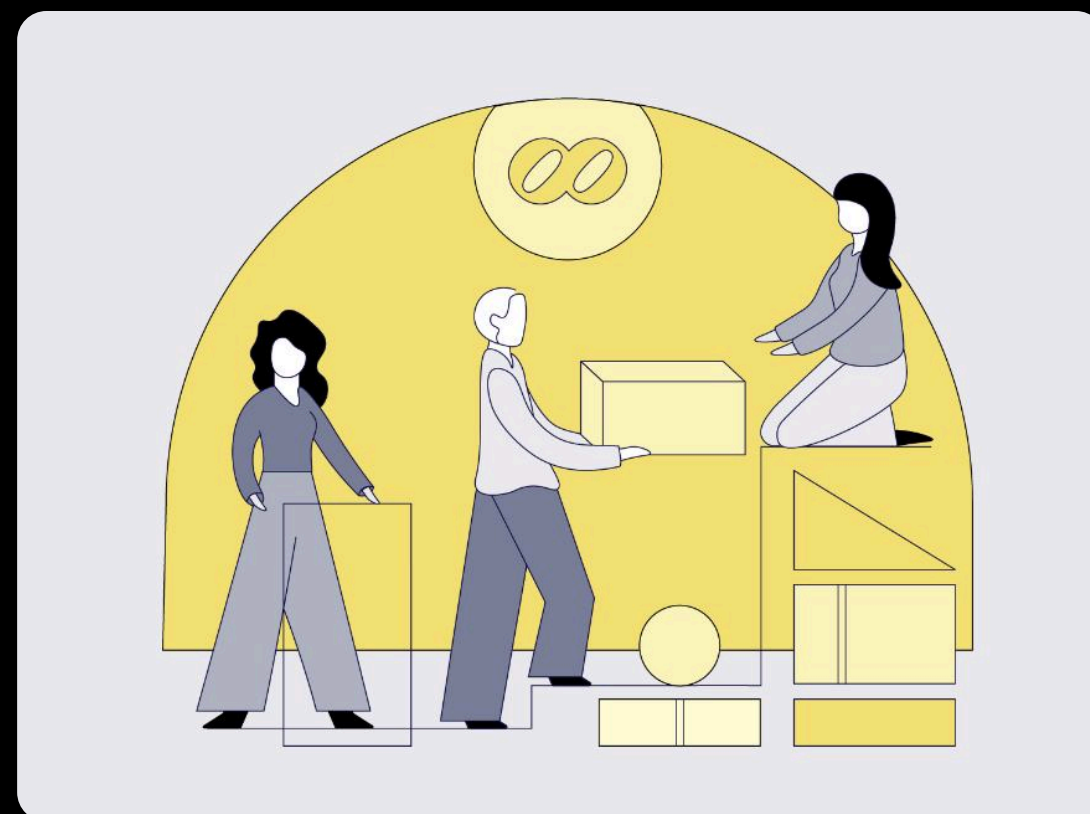
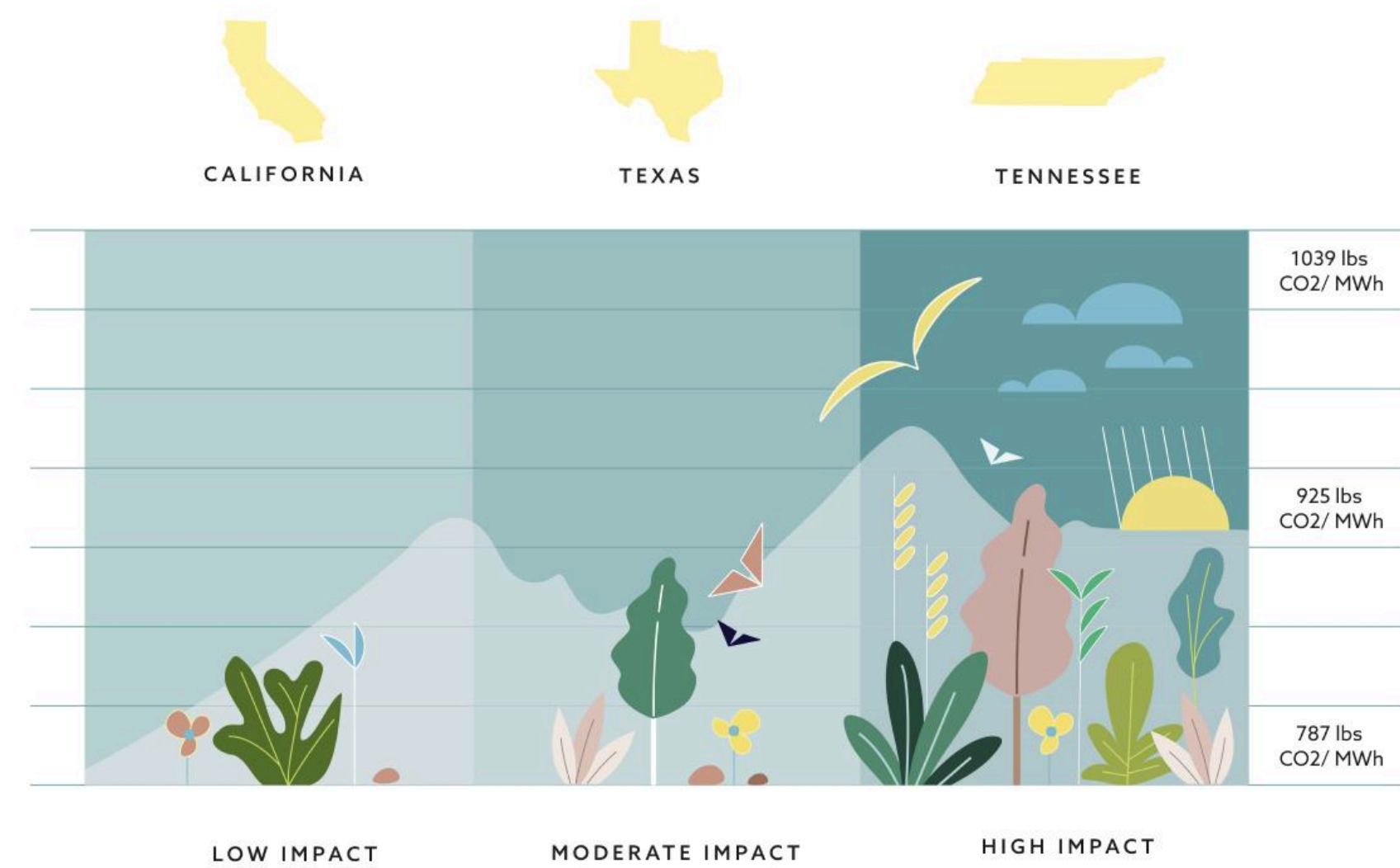
- Logo Design
- Icon Design
- Brand Design
- Website Design
- Print Work
- Concepting
- Creative Direction

View animation at clearloop.us



So what happens if we put Clearloop's Jackson, TN project in three different locations?

Across the country we have a very diverse "grid mix" that generates electricity in different ways. Some states burn more fossil fuels like coal and natural gas, while others turn to carbon-free sources like hydro and nuclear or carbon-free and renewable sources like solar and wind power plants. The mixture how each state generates electricity determines its need for renewable energy. In the states where we rely more on one type of technology over the others, Clearloop gets more "carbon bang for our buck."



Case Study

clearloop®

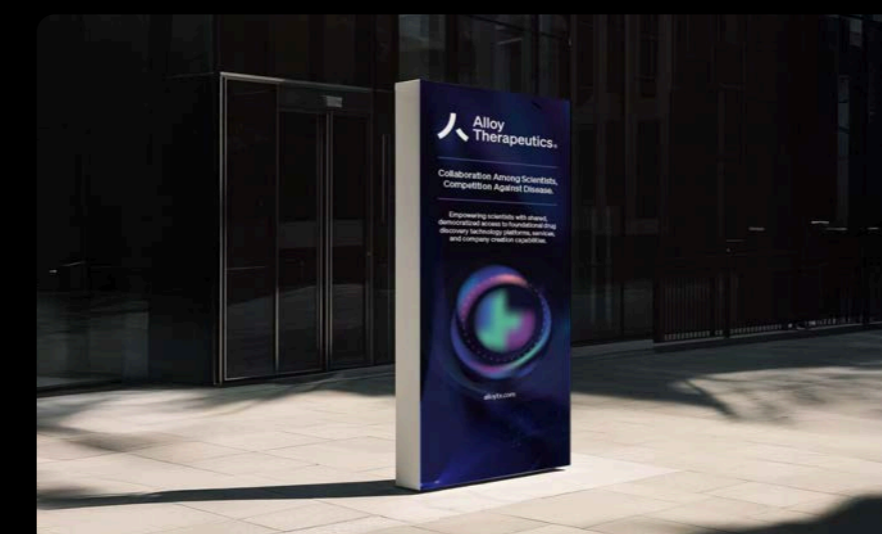
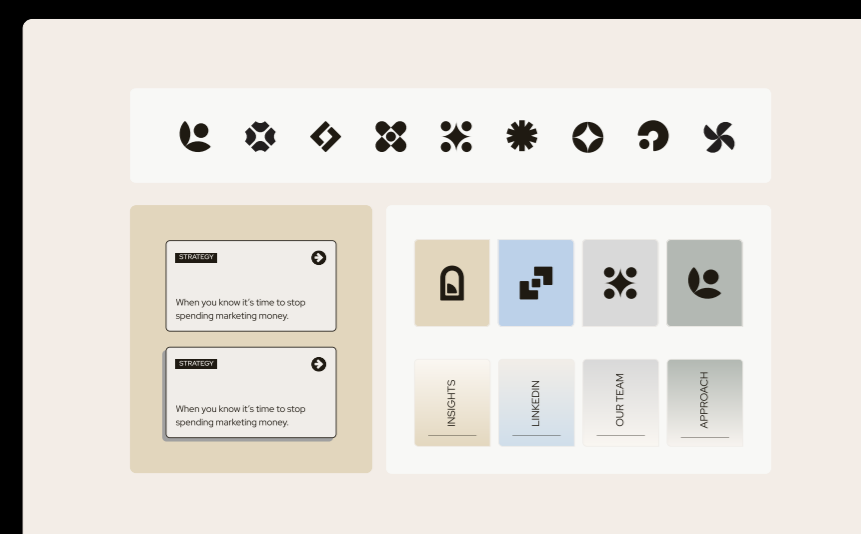
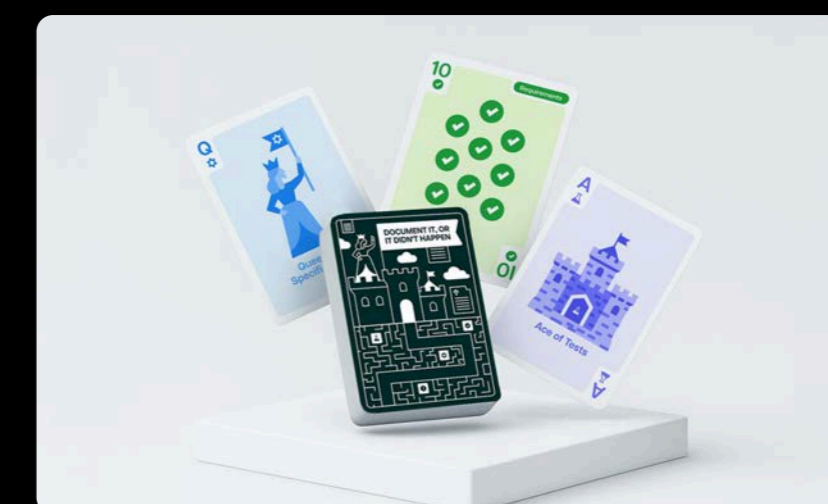
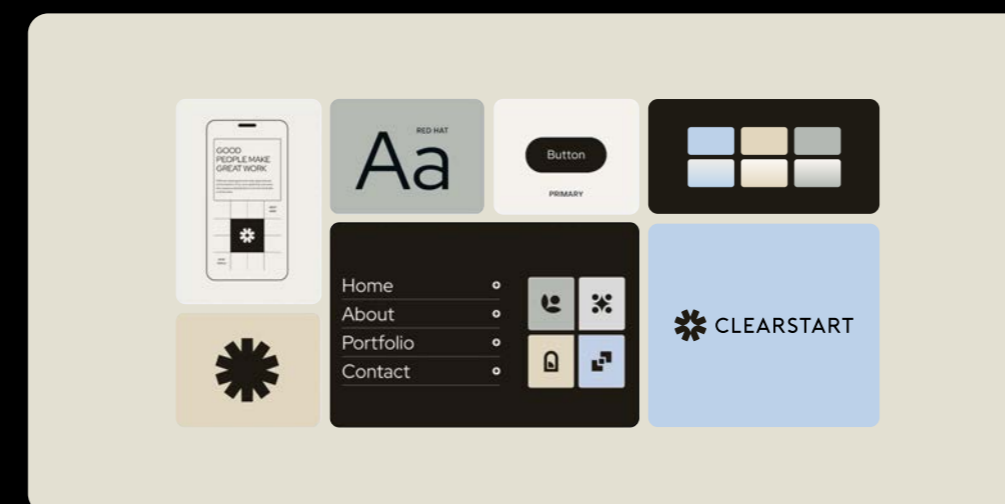
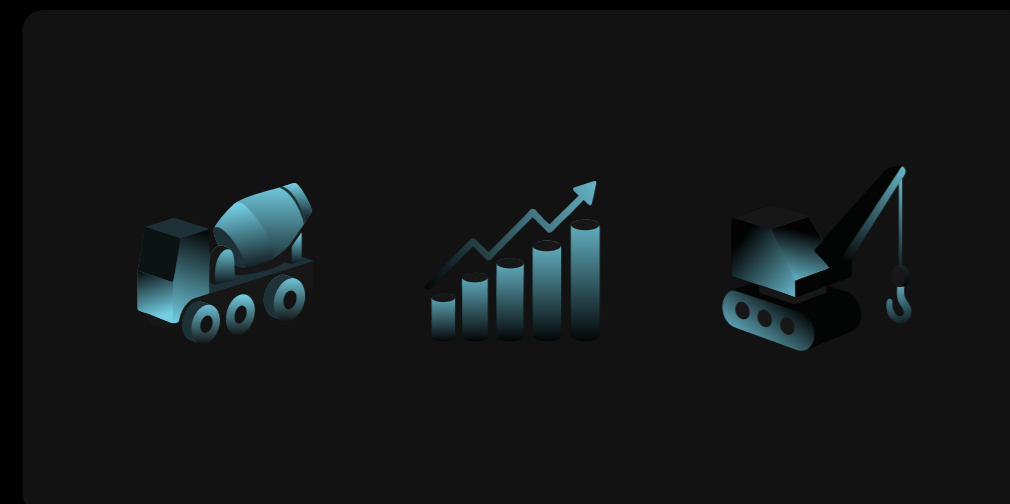
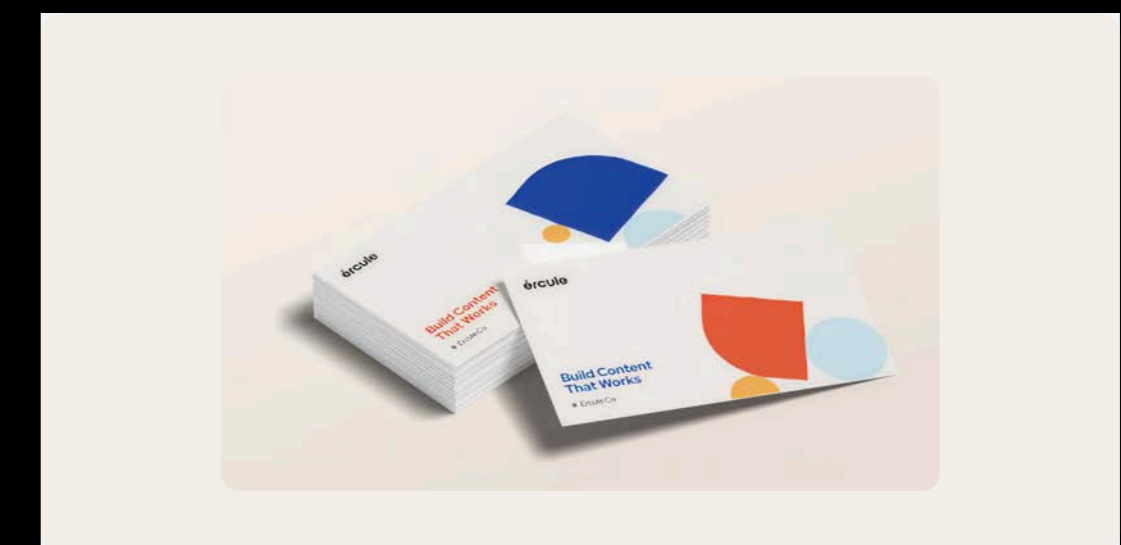
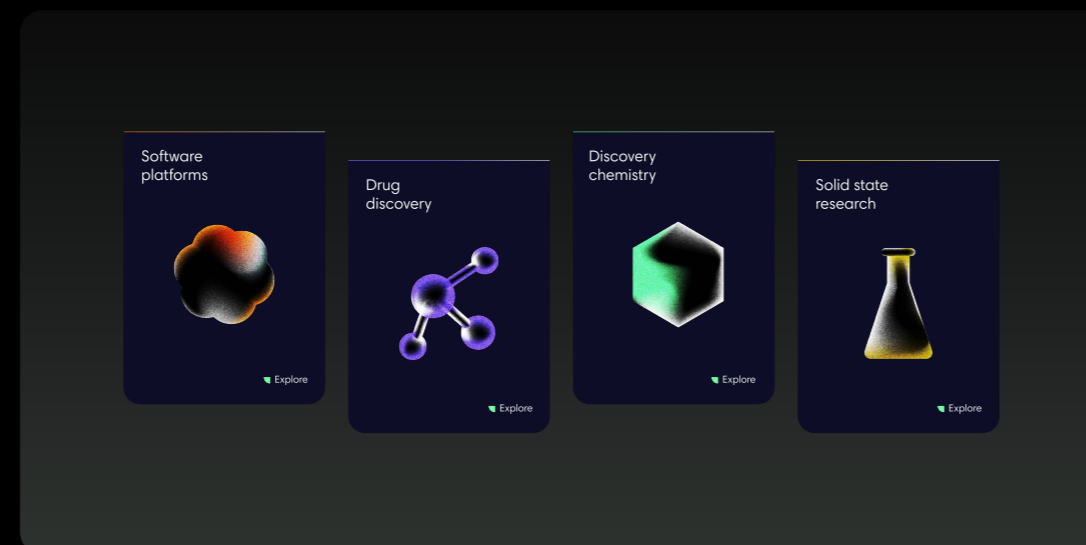
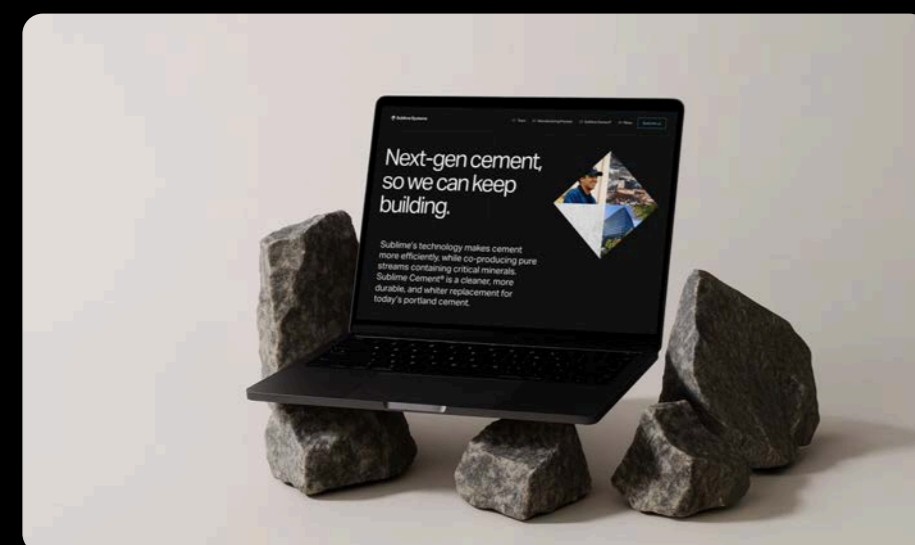
4 Year engagement using cross-functional team for design, motion, photography and videography.

5 Interactive animation projects embedded on the web.

107 Design deliveries

- Brand Design
- Web Design
- Animation for the web
- Product photography
- Print Design
- Booth Design
- Marketing Graphics

We create other things too...





Capabilities

Motion + Video

- Web Animations
- Motion Graphics
- Video Production

Design + Creative

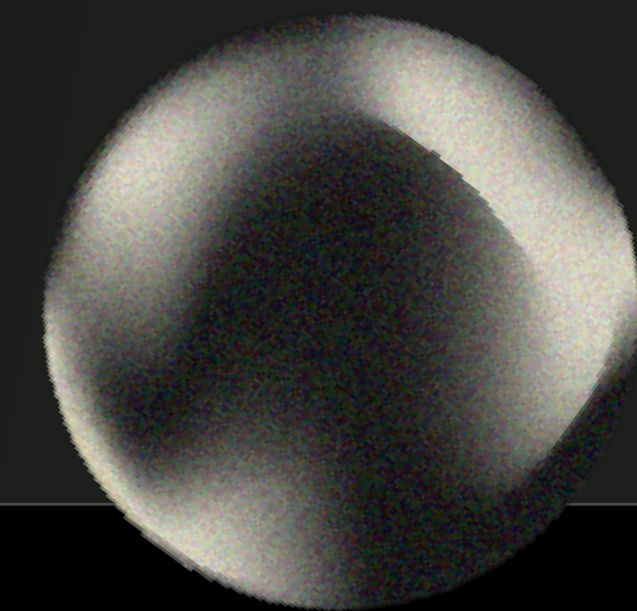
- UI/UX Design for the Web
- Figma Wireframes + Mockups
- Logo Design
- Marketing Graphics
- Social Media Graphics
- Ads Design
- Icons + Marks
- Illustrations
- Print Design
- Deck Design
- Video
- Swag + Print

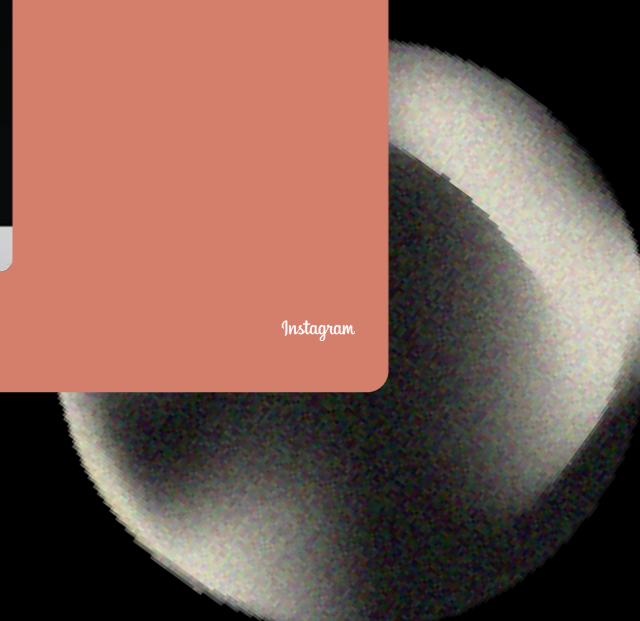
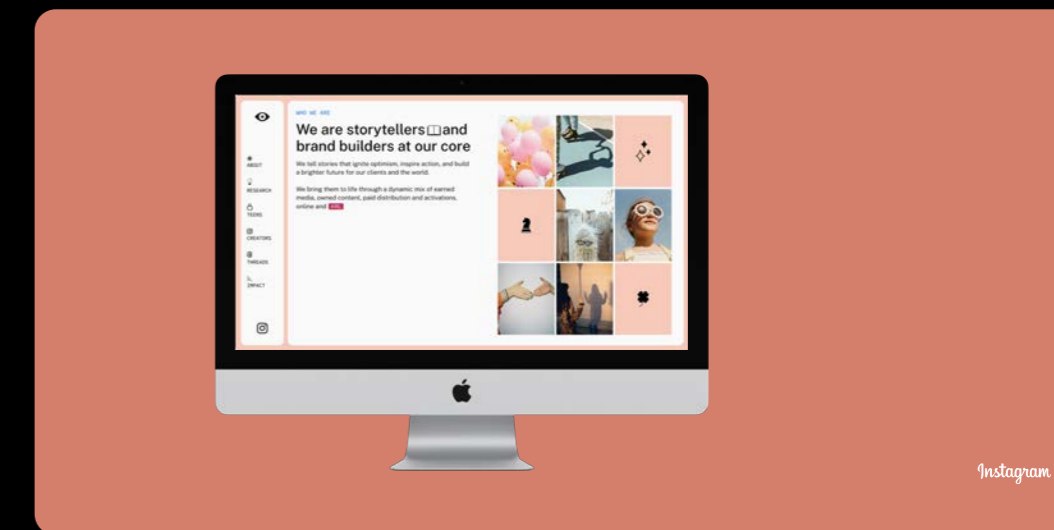
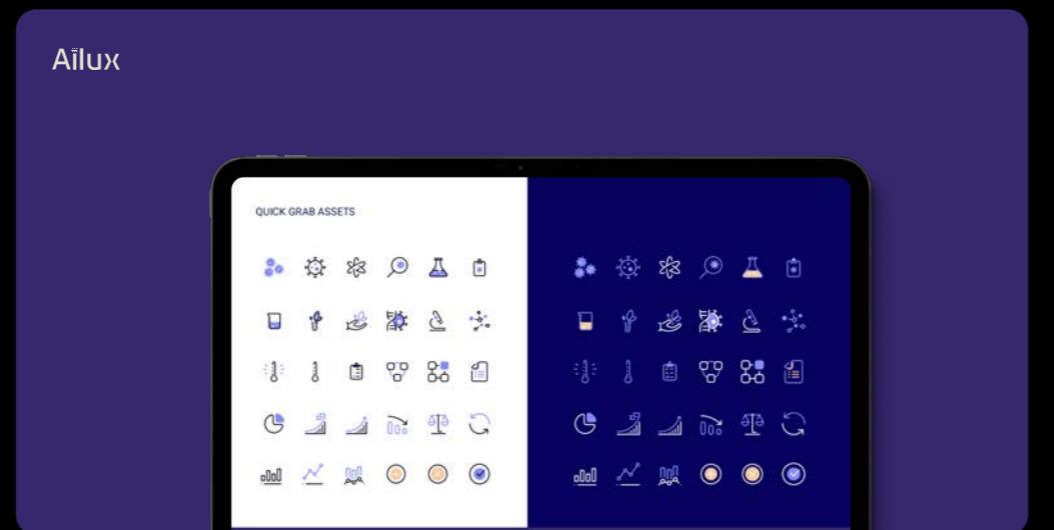
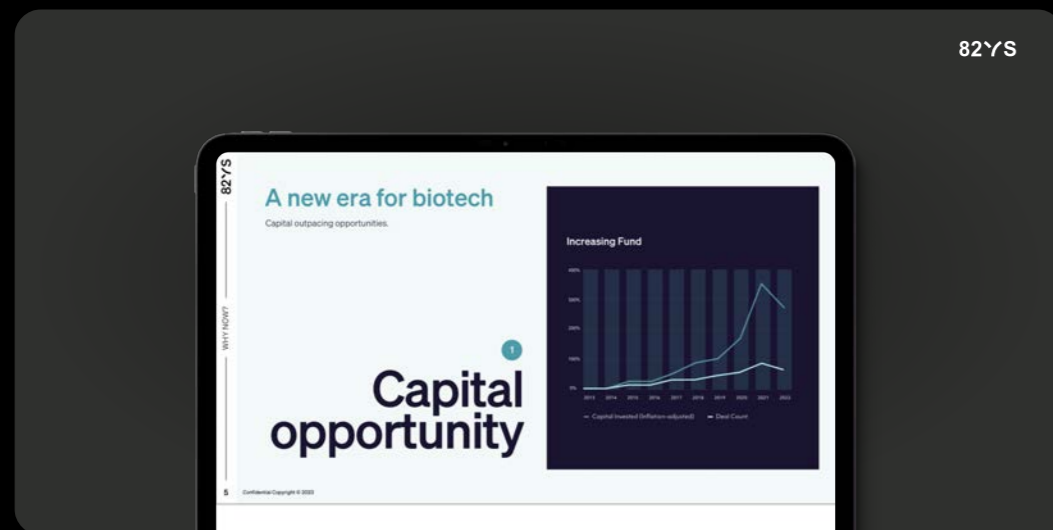
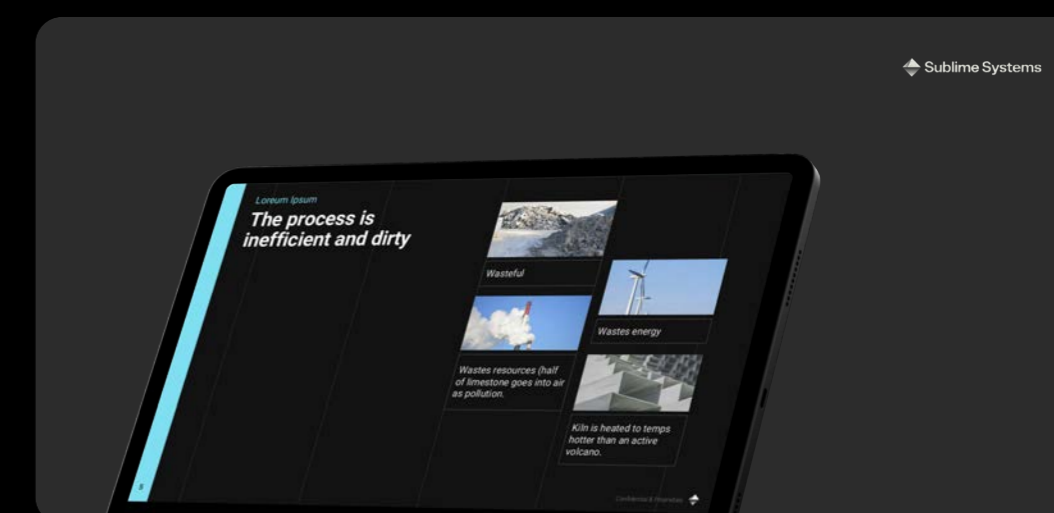
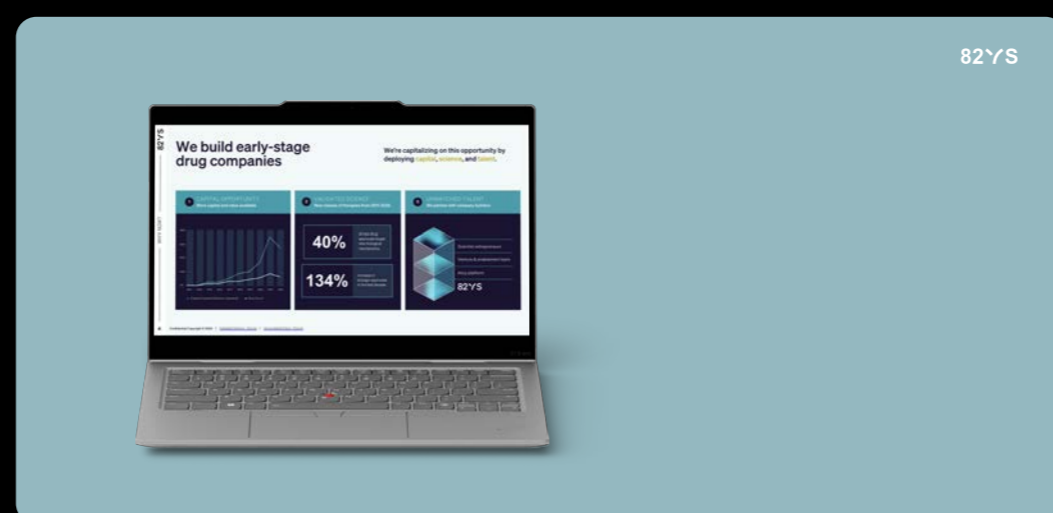
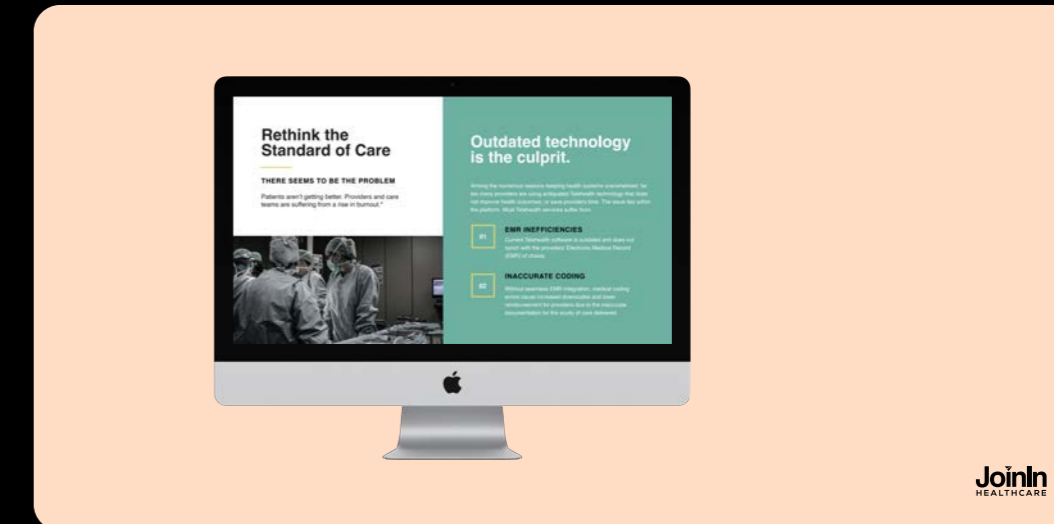
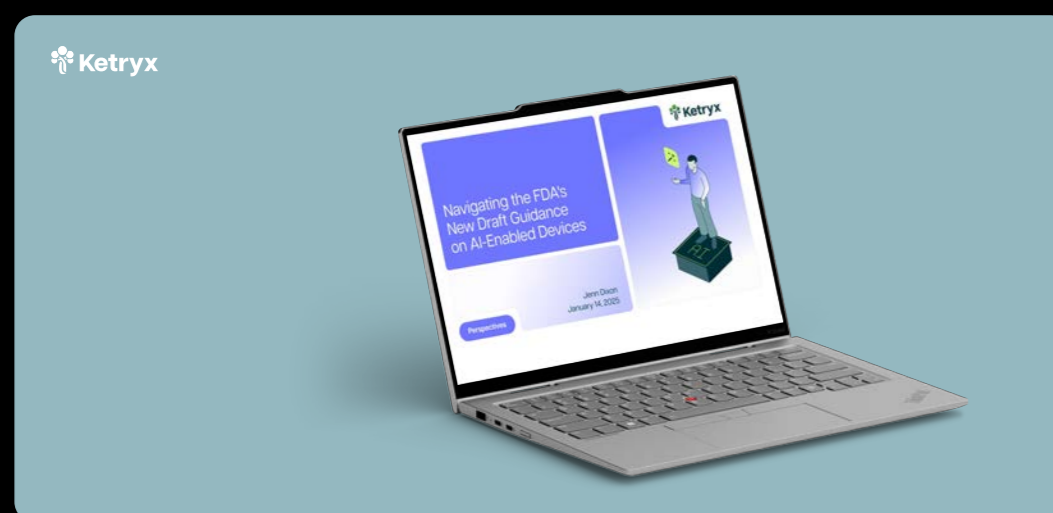
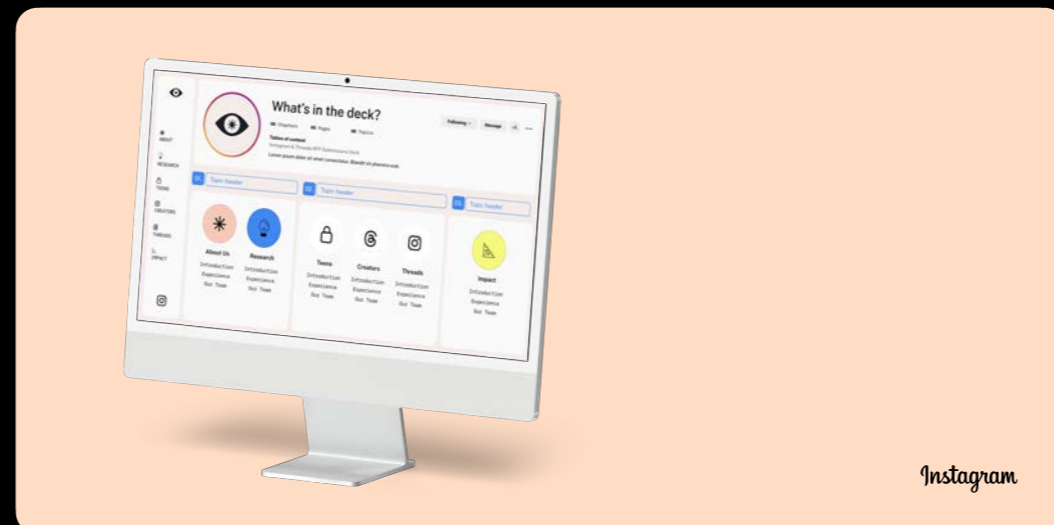
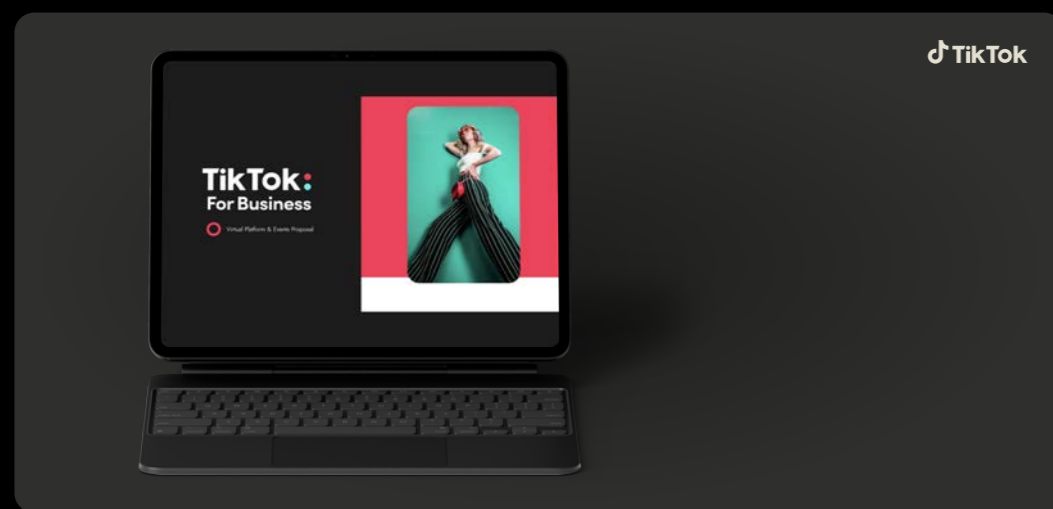
Strategy

- UX/UI Audit
- Visual Strategy
- Brand Audit
- Brand Strategy
- Scope Discovery
- Content Strategy
- Copywriting
- Competitor Analysis
- Target Audience Research
- User Surveys
- Usability Testing
- User Validation

Web Development

- Web Development for WordPress, Shopify, Framer
- Animated Graphics for the Web
- SEO Essentials Setup + Implementation





Type of decks we've built

- Sales Deck
- Capability Deck
- Company Overview
- Tech Specs
- Request for Proposal
- Series Fundraising
- Technical Specifications
- Product Guides
- Investor Decks
- Deck Template
- Brand Guidelines
- Brand Library
- Proposals

Trusted by brand leaders:



Deck Design Highlights

39M Million secured
with deck design

200 Hundreds of deck and
presentation designs

11 Years of non-stop,
concurrent projects



👋 Please reach out with questions

Thank you for reviewing!

✉ Email: hello@wizardly.co

📞 Phone: 843-654-0212

🔗 Website: wizardly.co

📷 [in](#) @wizardly